

John Rego Named Finance Executive of the Year by Cablefax

WOW! CFO awarded for major accomplishments and contributions in his role

Englewood, Colo. – July 26, 2022 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, today announced its chief financial officer, John Rego, has been recognized as the Cablefax Top Ops [2022 Finance Executive of the Year](#). Rego was also recently [named](#) as an honoree to the 2022 “Cablefax 100” list for his exceptional leadership and dedication to the growth and success of the company.

The Cablefax Finance Executive of the Year award is given to top performing executives who have exceeded company goals, advanced new initiatives and innovations, and pushed through unique marketplace challenges - all of which Rego made significant contributions to over the past year at WOW!. In particular, Rego played a key role in spearheading the sale of five WOW! service areas in 2021, significantly reducing its debt and positioning the company for accelerated growth.

“I am incredibly proud that John has been recognized by his peers in the industry for his contributions as CFO at WOW!,” said Teresa Elder, CEO at WOW!. “His hard work doesn’t go unnoticed and more importantly, has set us up for continued success as we expand into new markets through our Greenfield initiative.”

Rego along with the entire WOW! executive team have been able to successfully execute on WOW!’s broadband-first strategy, which includes the recent sales, in spite of the ongoing challenges presented by the COVID-19 pandemic. Early decisive action ensured operational excellence while continuing to safeguard the success and wellbeing of the company’s workforce.

“Thank you to Cablefax for such an extraordinary title and to my team at WOW! for all the work they have put in over the past year as we realized our transformation to a low leverage high growth company,” said Rego. “I look forward to all that we can accomplish together as we continue to transform and pursue additional growth opportunities.”

The Cablefax Top Ops award honors individuals and companies that represent the best in a variety of areas including marketing, technology, finance, lifetime achievement, customer service and community involvement. The full list of winners is available [online](#) and featured in the special Cablefax Top Ops July issue.

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with an efficient, high-performing network that passes 1.9 million residential, business and wholesale consumers. WOW! provides services in 14 markets, primarily in the Midwest and Southeast, including Michigan, Alabama,

Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized eight times by the National Association for Business Resources as a Best & Brightest Company to Work For, winning the award for the last four consecutive years. Visit wowway.com for more information.

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