

WOW! Honored with the 2022 Top Ops Independent Digital Equity Award

Leading broadband provider recognized for outstanding contributions in helping bridge the digital divide

Englewood, Colo. – July 26, 2022 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, has been named by Cablefax as the winner of the [2022 Independent Digital Equity Award](#) as part of its annual Top Ops list. WOW! has previously won the Cablefax MSO of the Year award in 2020 and the Independent Customer Service award in 2019.

The Cablefax Digital Equity Award recognizes a broadband provider for contributions and progress made in closing the digital divide, specifically looking at organizations taking a more holistic approach to making broadband more accessible. WOW! was selected not only for its participation in both the Emergency Broadband Benefit (EBB) and Affordable Connectivity Program (ACP), but also for implementing additional initiatives to help close the digital divide.

A number of these initiatives are to support small and medium sized organizations who have been disproportionately impacted by the aftermath of the pandemic and growing economic uncertainty. This includes Fiber Flex which delivers asymmetrical speed tiers so customers don't have to pay for upload speeds they may not need, a small business bundle designed specifically to meet the needs of small businesses, and a Local Advantage program which features small businesses in 1,000 WOW! Business TV commercials over 12 weeks.

"We are honored to be recognized by Cablefax as the Independent Digital Equity award winner this year," said Teresa Elder, CEO of WOW!. "The ongoing ramifications of the digital divide are not lost on us and we know we must play an integral role in helping people across the country have broadband access and eliminate the broadband inequities that were exacerbated by the COVID-19 pandemic. This award reinforces our commitment to continue working to help people stay connected to their world."

The Cablefax Top Ops award honors individuals and companies that represent the best in a variety of areas including marketing, technology, finance, lifetime achievement, customer service and community involvement. The full list of winners is available [online](#) and featured in the special Cablefax Top Ops July issue.

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with an efficient, high-performing network that passes 1.9 million residential, business and wholesale consumers. WOW! provides services in 14 markets, primarily in the Midwest and Southeast, including Michigan, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and

cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized eight times by the National Association for Business Resources as a Best & Brightest Company to Work For, winning the award for the last four consecutive years. Visit wowway.com for more information.

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