

## **WOW! Honored for the Ninth Consecutive Year as Metro Detroit's Best and Brightest Companies to Work For**

*Leading broadband provider recognized for the 11th time overall for stellar human resource practices and commitment to employees*

**Englewood, Colo. – June 15, 2021** – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, was named one of [Metro Detroit's Best and Brightest Companies to Work For®](#) for the ninth consecutive year and the 11th time overall. WOW! has previously received the award seven times nationally and several years in a row in its Atlanta and Chicago markets. The company also received a spot on the inaugural list as one of [Denver's Best and Brightest Companies to Work For®](#) in 2020.

WOW!'s continued recognition as a Best and Brightest Company further validates its ongoing commitment to supporting the well-being, growth and success of its employees. WOW! was selected for this honor by exceeding the standards set forth in the following categories: employee achievement and recognition, communication and shared vision, diversity and inclusion, employee enrichment, engagement and retention, work-life balance and strategic company performance.

“During this global pandemic, we have remained steadfast in our commitment to our employees here at WOW! and we are so proud of what they have been able to accomplish, even during challenging times,” said David Brunick, chief human resources officer of WOW!. “Continuing to be recognized as a best-in-class employer reinforces the hard work of our employees to build an engaging, inclusive and supportive culture at WOW!.”

WOW! leadership's unwavering dedication to employees is one of the many reasons that sets the company apart from other employers. In addition to ensuring ample opportunities for career development, offering competitive wages and benefits and promoting a company culture that is beneficial to all employees, the company has also taken the necessary steps to keep its employees safe during the pandemic, instituting a work from home environment for most of its non-essential staff that will carry over even after the pandemic subsides as a hybrid work model. This will give employees the option to come into the office if they chose while maintaining the CDC's guidelines of social distancing and wearing a mask.

“Time after time, I've witnessed our employees truly take the mission of WOW! to heart, living our values of respect, integrity, spirit of service and accountability and providing outstanding customer service - so it comes as no surprise that we won this award again this year,” said Robert DiNardo, senior vice president of field operations for WOW!, based in the company's Detroit market. “Even in times of great uncertainty, our teams step up to go above and beyond, and it's incredibly rewarding to see that recognized by this award.”

To learn more about WOW!, please visit [www.wowway.com](http://www.wowway.com).

### **About WOW! Internet, Cable & Phone**

WOW! is one of the nation's leading broadband providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized seven times by the National Association for Business Resources' as a Best & Brightest Company to Work For, winning the award for the last three consecutive years. Visit [wowway.com](http://wowway.com) for more information.

### **About the Best and Brightest Programs**

The Best and Brightest Companies to Work For® competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country, including Atlanta, Boston, Chicago, Dallas, Detroit, Grand Rapids, Houston, Milwaukee, San Diego, San Francisco, Miami, New York, Charlotte, Denver, Seattle, Nashville, Portland and Nationally. Nominations are now being accepted for all programs. Visit [thebestandbrightest.com](http://thebestandbrightest.com) to nominate your organization.

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