

WOW! Named One of Metro Detroit's Best and Brightest Companies to Work For® Eighth Year in a Row

Leading broadband provider is honored for its dedication to exceptional human resource practices and outstanding commitment to employees

DETROIT – September 24, 2020 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, was named one of [Metro Detroit's Best and Brightest Companies to Work For®](#) for the eighth consecutive year and the 10th time overall. WOW! has been recognized with this award in its Atlanta and Chicago markets several years in a row and has received the national award six times.

This recognition continues to validate WOW!'s ongoing commitment to its employees and the company's success in driving innovative human resources practices to meet the overall business goals of the company. The work environment at WOW! promotes professional career development, supports personal growth and offers competitive benefits aimed at enhancing the well-being of its employees.

The COVID-19 pandemic continues to challenge businesses to develop, support and engage with their employees in innovative ways. In mid-March, the WOW! leadership team moved decisively and quickly to protect the safety of its employees by moving all non-customer-facing employees to work-from-home status and by providing necessary PPE. The company also provided a temporary pay enhancement for essential workers such as field technicians and bolstered its Arm-in-Arm (ANA) fund, an employee-funded program that provides financial support to other employees who need it.

WOW! continues to put the well-being and wishes of its employees first and has adopted the remote worker environment, consolidating and redesigning office space, and developing procedures for hiring, onboarding, training and managing a mostly remote workforce into the future.

"Our commitment to our employees' professional growth and well-being has always been a top priority for WOW!," said David Brunick, chief human resources officer of WOW!. "Even as world events have thrown many challenges at us this year, our employees have shown how resilient they are and they have remained engaged and productive, reinforcing that they have truly earned this honor."

To qualify for this award, WOW! had to meet the Best and Brightest's high standards for excellence in employee enrichment and human resources practices. In addition to providing opportunities for career growth and development, employee recognition and competitive wages and benefits, WOW! provides a working environment best suited for the betterment of its employees.

“The support and career development opportunities WOW! offers employees are prime examples of why we are recognized as one of the best places to work year after year,” said Robert DiNardo, senior vice president of field operations for WOW!, based in the company’s Detroit market. “Given the challenges resulting from the COVID-19 pandemic, I am proud of how our employees continue to provide exemplary service to our customers, and how they live WOW!’s values of respect, integrity, spirit of service and accountability to their fullest.”

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources’ for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit wowway.com for more information.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West Michigan and nationally.

WOW! Media Contact

Jamie Mayer

wow@barokas.com