

WOW! INTERNET, CABLE & PHONE ENHANCES BROADBAND ANALYTICS WITH NEW OPENVAULT TOOLS

Agreement intended to enhance visibility and quality of service with robust analytics

New Orleans - Oct. 1, 2019 – OpenVault, a global provider of industry analytics and technology solutions for broadband operators, today announced an extension and enhancement of its longstanding relationship with [WOW! Internet, Cable & Phone](#), a leading broadband and communications service provider.

Under the agreement, WOW! will leverage an expanded array of OpenVault operations, analytics and policy products not only to get visibility into subscribers' broadband usage and its impact on the WOW! network, but also to inform future steps that can improve availability and quality of broadband service for the company's more than 800,000 customers.

"OpenVault's tools provide aggregated and anonymized insight into WOW! customers' broadband habits and usage, which allows us to better manage our network so we can best deliver our innovative products and services to our customers," said Blair Day, senior vice president, product and network engineering for WOW!. "As we continue to work together, OpenVault's market insights will help us continue to understand and respond to our customers' desires to use broadband services where they want, when they want and how they want."

"WOW!'s commitment to service quality has resulted in a robust broadband offering that continues to attract new subscribers," said Mark Trudeau, founder and CEO of OpenVault. "We look forward to continuing and expanding our partnership with them to forecast future trends, pro-actively eliminate unexpected impairments and expedite service delivery."

As one of the industry's top broadband analytics and solution providers, OpenVault offers services and products that are designed to help operators not only more effectively manage their networks, but actually optimize the revenue opportunities that data growth presents. OpenVault is exhibiting its products and solutions here from Oct. 1-3 in the Smart Cities/IoT World Pavilion at SCTE•ISBE Cable-Tec Expo.

About OpenVault

OpenVault's solution suite tracks broadband data usage consumption levels for millions of subscribers and helps operators across the globe better manage their networks, saving time and costs while increasing revenue and subscriber satisfaction. Network operators use OpenVault's easy-to-use tools to dramatically improve visibility into their networks and automate management functions to proactively handle congestion, forecast network requirements, monetize broadband growth and communicate with subscribers. For more information, please visit openvault.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

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