

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3329478

Traffic Order # 659631		Created On 4/29/2021 12:39:29 PM	Order Status Contract Confirmed
Order # 3329478		Created By NCC_Gateway_User	Gross \$ 11000.00
Order Descrp 62890376 POL_ISSUE We Are Home Action CHI		Updated On 4/29/2021 1:49:46 PM	Net \$ 7920.00
Client AMP - WE ARE HOME ACTION - CHI		Updated By Smith, Brogan	Units 6
Start Date 5/1/2021		Industry Political-Association	Credit Hold NO
End Date 5/7/2021		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - CHI - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - WATERFRONT STRATEGIES - CHI 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Chicago IL Interconnect		Contact	
Total Networks 2		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62890376		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product		Estimate 9879	
Submit EDI Invoice? Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Chicago, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information			
SYSCODE LIST			
5170			

SUMMARY FOR SYSCODE 5170

Traffic Order #	659631	Created On	4/29/2021 12:39:29 PM	Order Status	Contract Confirmed
Order #	3329478	Created By	NCC_Gateway_User	Syscode Gross \$	11000.00
Order Descrp	62890376 POL_ISSUE We Are Home Action CHI	Updated On	4/29/2021 1:47:51 PM	Syscode Net \$	7920.00
Client	AMP - WE ARE HOME ACTION - CHI	Updated By	Smith, Brogan	Syscode Units	6
Start Date	5/1/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2021	Zones	Chicago IL Interconnect	Avg Unit Rate	1833.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	5170	AVG. ALL WKS<	05/01/2021	05/02/2021	Sa-Su 7p-12m						X	X	1	\$2,000.00	\$2,000.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	5170	VARIOUS	05/03/2021	05/07/2021	M-F 7p-12m	X	X	X	X	X			1	\$2,000.00	\$2,000.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	MSNBC	5170	WEEK W/ JOSHUA<	05/01/2021	05/02/2021	Sa-Su 7p-12m						X	X	1	\$1,750.00	\$1,750.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	MSNBC	5170	VARIOUS	05/03/2021	05/07/2021	M-F 7p-12m	X	X	X	X	X			2	\$1,750.00	\$3,500.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	MSNBC	5170	WEEK W/ JOSHUA<	05/01/2021	05/01/2021	Sa 7p-12m						X		1	\$1,750.00	\$1,750.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	659631	# of Weeks	2	Active	Yes
Order #	3329478	Created On	4/29/2021 12:39:29 PM	Order Status	Contract Confirmed
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Start Date	5/1/2021	Updated By	Smith, Brogan	Units	6
End Date	5/7/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	