



INVOICE NO.	INVOICE DATE
CN83504	5/30/2021
BILL CYCLE	INVOICE DUE DATE
202105	6/27/2021

AMP - WATERFRONT STRATEGIES - CHI
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES - CHI	A50093	AMP - WE ARE HOME ACTION - CHI	0204844

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CN659631	Chicago	TV	\$11,000.00	6	6

INVOICE NOTES

Chicago, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC s
 Chicago, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC s

Gross Advertising Total	\$11,000.00
Agency Commission	(\$1,650.00)
Rep Commission	(\$1,215.49)
Net Advertising Total	\$8,134.51

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 9879
Campaign No:

Comcast Order No: CN659631
TIM Est No: 3329478
AE Name: NCC - CHI - WASH DC

Market: Chicago
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11074599	21WAHA0004TH	Chicago Interconnect/5170	CNN, MNBC	6	\$11,000.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Chicago Interconnect/5170	NE11074599	2	\$4,000.00
MNBC	Chicago Interconnect/5170	NE11074599	4	\$7,000.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-1-21	CNN	Chicago Interconnect/5170	8:33PM	21WAHA0004TH	30	1	\$2,000.00	
5-1-21	MNBC	Chicago Interconnect/5170	7:29PM	21WAHA0004TH	30	3	\$1,750.00	
5-1-21	MNBC	Chicago Interconnect/5170	10:28PM	21WAHA0004TH	30	5	\$1,750.00	
5-3-21	CNN	Chicago Interconnect/5170	8:44PM	21WAHA0004TH	30	2	\$2,000.00	
5-3-21	MNBC	Chicago Interconnect/5170	11:38PM	21WAHA0004TH	30	4	\$1,750.00	
5-4-21	MNBC	Chicago Interconnect/5170	9:34PM	21WAHA0004TH	30	4	\$1,750.00	

Order# CN659631 Total: \$11,000.00



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BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

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AMP - WATERFRONT STRATEGIES - CHI	A50093	AMP - WE ARE HOME ACTION - CHI	0204844

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$8,134.51

We accept checks, ACH, money orders and all major credit cards.