

Ampersand Cable System Order

Order #	62890685
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	05/03/21 - 05/09/21
Agency	Optima Media LLC
Advertiser	Seminole Tribe of Florida

Update Date	05/03/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb21 Proj. (Feb20 HU)
-	

Client Code	BSTOF
Product Code	BSTOF
Est Code	9716
Product Name	(FL 60s) 5.4-5.9
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$130,872.00		
Commission	\$19,630.80		
Net Total	\$111,241.20		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.30 New 60s Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	5/3/21	5/9/21	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,482.00	\$7,410.00	60	NCR 03/29/21-06/27/21
2	FXNC	FOX AND FRIEND<	5/3/21	5/9/21	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,878.00	\$9,390.00	60	NCR 03/29/21-06/27/21
3	MNBC	MORNING JOE<	5/3/21	5/9/21	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,906.00	\$9,530.00	60	NCR 03/29/21-06/27/21
4	S1TP	VARIOUS	5/3/21	5/9/21	05:00	09:00		X	X	X	X	X	X	-	-	5	\$1,326.00	\$6,630.00	60	NCR 03/29/21-06/27/21
5	CNN	AVG. ALL WKS<	5/3/21	5/9/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$770.00	\$4,620.00	60	NCR 03/29/21-06/27/21
6	FXNC	VARIOUS	5/3/21	5/9/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,532.00	\$9,192.00	60	NCR 03/29/21-06/27/21
7	MNBC	VARIOUS	5/3/21	5/9/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,058.00	\$6,348.00	60	NCR 03/29/21-06/27/21
8	S1TP	VARIOUS	5/3/21	5/9/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$884.00	\$5,304.00	60	NCR 03/29/21-06/27/21
9	CNN	AVG. ALL WKS<	5/3/21	5/9/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,854.00	\$3,708.00	60	NCR 03/29/21-06/27/21
10	FXNC	VARIOUS	5/3/21	5/9/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,718.00	\$5,436.00	60	NCR 03/29/21-06/27/21
11	MNBC	VARIOUS	5/3/21	5/9/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,926.00	\$3,852.00	60	NCR 03/29/21-06/27/21
12	S1TP	VARIOUS	5/3/21	5/9/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,106.00	\$2,212.00	60	NCR 03/29/21-06/27/21
13	CNN	AVG. ALL WKS<	5/3/21	5/9/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2,348.00	\$14,088.00	60	NCR 03/29/21-06/27/21
14	FXNC	AVG. ALL WKS<	5/3/21	5/9/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$3,556.00	\$21,336.00	60	NCR 03/29/21-06/27/21
15	MNBC	AVG. ALL WKS<	5/3/21	5/9/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2,420.00	\$14,520.00	60	NCR 03/29/21-06/27/21

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16	S1TP	VARIOUS	5/3/21	5/9/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1,216.00	\$7,296.00	60	NCR 03/29/21-06/27/21

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	76	0	0	0	0	0	0	0	0	0	0	0	76
AMT	\$130,872.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$130,872.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/21

62890685 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |