



OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

**9. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

- a. **Name:** Click or tap here to enter text.
- b. **Contact Name:** Click or tap here to enter text.
- c. **Phone Number:** Click or tap here to enter text.
- d. **Address:** Click or tap here to enter text.

**10. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Click or tap here to enter text.

**11. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**  
Click or tap here to enter text.

**12. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors:** Click or tap here to enter text.

**13. If only one name is listed in question 12 or on documentation provided by requestor/agency/advertiser, the AE needs certify that they have made a follow-up inquiry by initialing here: \_\_\_\_ (initial here)**

**BOTH CANDIDATE AND ISSUE**

**14. Describe of the Content of the Ad:**

**15. Rate:** Click or tap here to enter text.

**16.  DMA: \_\_\_\_\_,  Interconnect (Check if Yes)**

**Zones:**

**17. Distribution Platform(s): Check if applies:**

- Linear TV;     VOD;     Digital/websites/apps

**18. Date and information provided, if any:**

**19. Disposition:**

- Accepted – see attached contract details
- Rejected – provide reason: Click or tap here to enter text.

**20. Additional Information:** Click or tap here to enter text.