

Ampersand Cable System Order

Order #	62876892
Syscode	3665
System Name	Spectrum/WOW-Montgomery, AL
Market	Montgomery

Flight Dates	03/15/21 - 03/21/21
Agency	AxMedia
Advertiser	Lynda Blanchard for Senate

Update Date	03/15/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Mar20
-	

Client Code	298
Product Code	398
Est Code	2366
Product Name	2022 Primary
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$45.00		
Commission	\$6.75		
Net Total	\$38.25		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0.4	GIMP	27
CPP	\$113.00	CPM	\$1,666.67

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	3/15 New political candidate order for the Alabama vs. Iona game. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	Round of 64: Alabama vs. Iona	3/15/21	3/21/21	15:00	18:30						X		0.40	27	1	\$45.00	\$45.00	30	

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$45.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/22/21

62876892 | Montgomery | Spectrum/WOW-Montgomery, AL | 3665 |