



INVOICE NO.	INVOICE DATE
CN56783	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

GRASSROOTS MEDIA - NCC - CHI
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GRASSROOTS MEDIA - NCC - CHI	A50352	DURBIN FOR SENATE - AMP - CHI	203212

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CN637118	Chicago	TV	\$145,679.00	108	108

INVOICE NOTES

Chicago, Priority NP=80, IP=74 see key on FCC site for zone/network information
 Chicago, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$145,679.00
Agency Commission	(\$21,851.85)
Rep Commission	(\$16,097.53)
Net Advertising Total	\$107,729.62

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.	INVOICE DATE
CN56783	11/29/2020
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AFFIDAVIT

Product:	Comcast Order No: CN637118	Market: Chicago
Estimate No:	TIM Est No: 3145505	Contract Type: Single
Campaign No:	AE Name: NCC - CHI - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951320	DDTV2005H	Chicago Interconnect/5170	BRVO, CNN, FOOD, HGTV, LIF, MNBC, OWN, TBSC, TLC, TNT	30	\$45,393.00
NE1960596	DDTV2003H	Chicago Interconnect/5170	CNN, MNBC	2	\$1,695.00
NE1958425	DDTV2007H	Chicago Interconnect/5170	AEN, BRVO, CNN, FOOD, HGTV, LIF, MNBC, OWN, TBSC, TLC, TNT	76	\$98,591.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	Chicago Interconnect/5170	NE1958425	4	\$14,688.00
AEN	Chicago Interconnect/5170	NE1958425	1	\$123.00
CNN	Chicago Interconnect/5170	NE1960596	1	\$867.00
HGTV	Chicago Interconnect/5170	NE1951320	2	\$9,450.00
TNT	Chicago Interconnect/5170	NE1951320	2	\$5,122.00
FOOD	Chicago Interconnect/5170	NE1951320	2	\$6,300.00
LIF	Chicago Interconnect/5170	NE1951320	3	\$1,020.00
BRVO	Chicago Interconnect/5170	NE1951320	1	\$2,363.00
BRVO	Chicago Interconnect/5170	NE1958425	4	\$9,452.00
TLC	Chicago Interconnect/5170	NE1951320	1	\$508.00
CNN	Chicago Interconnect/5170	NE1958425	14	\$10,993.00
MNBC	Chicago Interconnect/5170	NE1951320	7	\$10,676.00
TLC	Chicago Interconnect/5170	NE1958425	8	\$5,373.00
MNBC	Chicago Interconnect/5170	NE1960596	1	\$828.00
OWN	Chicago Interconnect/5170	NE1951320	3	\$921.00
TBSC	Chicago Interconnect/5170	NE1958425	5	\$11,816.00
TNT	Chicago Interconnect/5170	NE1958425	7	\$9,057.00
CNN	Chicago Interconnect/5170	NE1951320	8	\$5,489.00
FOOD	Chicago Interconnect/5170	NE1958425	3	\$9,450.00
LIF	Chicago Interconnect/5170	NE1958425	9	\$3,060.00
MNBC	Chicago Interconnect/5170	NE1958425	16	\$23,441.00
OWN	Chicago Interconnect/5170	NE1958425	5	\$1,138.00
TBSC	Chicago Interconnect/5170	NE1951320	1	\$3,544.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	BRVO	Chicago Interconnect/5170	7:10PM	DDTV2007H	30	1	\$2,363.00	
10-27-20	CNN	Chicago Interconnect/5170	5:41AM	DDTV2005H	30	2	\$986.00	
10-27-20	CNN	Chicago Interconnect/5170	10:49AM	DDTV2003H	30	4	\$867.00	
10-27-20	CNN	Chicago Interconnect/5170	4:51PM	DDTV2005H	30	6	\$450.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	CNN	Chicago Interconnect/5170	8:46PM	DDTV2005H	30	7	\$650.00	
10-27-20	FOOD	Chicago Interconnect/5170	10:24PM	DDTV2005H	30	9	\$3,150.00	
10-27-20	HGTV	Chicago Interconnect/5170	10:18PM	DDTV2005H	30	10	\$4,725.00	
10-27-20	LIF	Chicago Interconnect/5170	5:21PM	DDTV2007H	30	11	\$220.00	
10-27-20	LIF	Chicago Interconnect/5170	11:23PM	DDTV2005H	30	12	\$400.00	
10-27-20	MNBC	Chicago Interconnect/5170	7:00AM	DDTV2005H	30	14	\$1,182.00	
10-27-20	MNBC	Chicago Interconnect/5170	10:40AM	DDTV2003H	30	16	\$828.00	
10-27-20	MNBC	Chicago Interconnect/5170	5:38PM	DDTV2007H	30	18	\$1,379.00	
10-27-20	MNBC	Chicago Interconnect/5170	7:35PM	DDTV2005H	30	19	\$2,363.00	
10-27-20	OWN	Chicago Interconnect/5170	4:14PM	DDTV2007H	30	21	\$231.00	
10-27-20	OWN	Chicago Interconnect/5170	8:37PM	DDTV2005H	30	22	\$307.00	
10-27-20	TBSC	Chicago Interconnect/5170	10:19PM	DDTV2005H	30	23	\$3,544.00	
10-27-20	TLC	Chicago Interconnect/5170	6:14PM	DDTV2005H	30	24	\$508.00	
10-27-20	TLC	Chicago Interconnect/5170	7:14PM	DDTV2007H	30	25	\$788.00	
10-27-20	TNT	Chicago Interconnect/5170	5:30PM	DDTV2007H	30	27	\$450.00	
10-27-20	TNT	Chicago Interconnect/5170	11:24PM	DDTV2005H	30	28	\$2,561.00	
10-28-20	BRVO	Chicago Interconnect/5170	7:12PM	DDTV2007H	30	1	\$2,363.00	
10-28-20	CNN	Chicago Interconnect/5170	6:27AM	DDTV2007H	30	2	\$986.00	
10-28-20	CNN	Chicago Interconnect/5170	9:50AM	DDTV2007H	30	4	\$867.00	
10-28-20	CNN	Chicago Interconnect/5170	5:51PM	DDTV2007H	30	6	\$450.00	
10-28-20	FOOD	Chicago Interconnect/5170	11:23PM	DDTV2007H	30	9	\$3,150.00	
10-28-20	HGTV	Chicago Interconnect/5170	11:22PM	DDTV2007H	30	10	\$4,725.00	
10-28-20	LIF	Chicago Interconnect/5170	6:06PM	DDTV2007H	30	11	\$220.00	
10-28-20	LIF	Chicago Interconnect/5170	11:18PM	DDTV2007H	30	12	\$400.00	
10-28-20	MNBC	Chicago Interconnect/5170	5:49AM	DDTV2007H	30	14	\$1,182.00	
10-28-20	MNBC	Chicago Interconnect/5170	9:58AM	DDTV2007H	30	16	\$828.00	
10-28-20	MNBC	Chicago Interconnect/5170	5:45PM	DDTV2007H	30	18	\$1,379.00	
10-28-20	MNBC	Chicago Interconnect/5170	7:35PM	DDTV2007H	30	19	\$2,363.00	
10-28-20	TBSC	Chicago Interconnect/5170	11:16PM	DDTV2007H	30	23	\$3,544.00	
10-28-20	TLC	Chicago Interconnect/5170	10:13PM	DDTV2007H	30	25	\$788.00	
10-28-20	TNT	Chicago Interconnect/5170	3:59PM	DDTV2007H	30	27	\$450.00	
10-28-20	TNT	Chicago Interconnect/5170	8:15PM	DDTV2007H	30	28	\$2,561.00	
10-29-20	BRVO	Chicago Interconnect/5170	7:12PM	DDTV2005H	30	1	\$2,363.00	
10-29-20	CNN	Chicago Interconnect/5170	6:27AM	DDTV2005H	30	2	\$986.00	
10-29-20	CNN	Chicago Interconnect/5170	10:48AM	DDTV2005H	30	4	\$867.00	
10-29-20	CNN	Chicago Interconnect/5170	5:58PM	DDTV2005H	30	6	\$450.00	
10-29-20	FOOD	Chicago Interconnect/5170	7:19PM	DDTV2007H	30	9	\$3,150.00	
10-29-20	HGTV	Chicago Interconnect/5170	10:20PM	DDTV2005H	30	10	\$4,725.00	
10-29-20	LIF	Chicago Interconnect/5170	5:11PM	DDTV2005H	30	11	\$220.00	
10-29-20	LIF	Chicago Interconnect/5170	9:11PM	DDTV2007H	30	12	\$400.00	
10-29-20	MNBC	Chicago Interconnect/5170	5:50AM	DDTV2005H	30	14	\$1,182.00	
10-29-20	MNBC	Chicago Interconnect/5170	9:58AM	DDTV2005H	30	16	\$828.00	
10-29-20	MNBC	Chicago Interconnect/5170	4:42PM	DDTV2005H	30	18	\$1,379.00	
10-29-20	MNBC	Chicago Interconnect/5170	8:54PM	DDTV2007H	30	19	\$2,363.00	
10-29-20	OWN	Chicago Interconnect/5170	9:14PM	DDTV2007H	30	22	\$307.00	
10-29-20	TLC	Chicago Interconnect/5170	4:10PM	DDTV2007H	30	24	\$508.00	
10-29-20	TNT	Chicago Interconnect/5170	9:07PM	DDTV2007H	30	28	\$2,561.00	
10-30-20	BRVO	Chicago Interconnect/5170	8:25PM	DDTV2007H	30	1	\$2,363.00	
10-30-20	CNN	Chicago Interconnect/5170	8:47AM	DDTV2007H	30	2	\$986.00	
10-30-20	CNN	Chicago Interconnect/5170	10:49AM	DDTV2007H	30	4	\$867.00	
10-30-20	CNN	Chicago Interconnect/5170	6:49PM	DDTV2005H	30	6	\$450.00	
10-30-20	CNN	Chicago Interconnect/5170	10:42PM	DDTV2005H	30	7	\$650.00	
10-30-20	CNN	Chicago Interconnect/5170	11:50PM	DDTV2007H	30	7	\$650.00	
10-30-20	FOOD	Chicago Interconnect/5170	11:17PM	DDTV2005H	30	9	\$3,150.00	
10-30-20	HGTV	Chicago Interconnect/5170	11:26PM	DDTV2007H	30	10	\$4,725.00	
10-30-20	LIF	Chicago Interconnect/5170	5:21PM	DDTV2007H	30	11	\$220.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-30-20	LIF	Chicago Interconnect/5170	9:25PM	DDTV2005H	30	12	\$400.00	
10-30-20	LIF	Chicago Interconnect/5170	10:19PM	DDTV2007H	30	29	\$400.00	
10-30-20	MNBC	Chicago Interconnect/5170	6:48AM	DDTV2007H	30	14	\$1,182.00	
10-30-20	MNBC	Chicago Interconnect/5170	11:59AM	DDTV2007H	30	16	\$828.00	
10-30-20	MNBC	Chicago Interconnect/5170	6:44PM	DDTV2005H	30	18	\$1,379.00	
10-30-20	MNBC	Chicago Interconnect/5170	8:55PM	DDTV2005H	30	19	\$2,363.00	
10-30-20	OWN	Chicago Interconnect/5170	7:13PM	DDTV2005H	30	22	\$307.00	
10-30-20	OWN	Chicago Interconnect/5170	9:13PM	DDTV2005H	30	22	\$307.00	
10-30-20	TBSC	Chicago Interconnect/5170	8:08PM	DDTV2007H	30	23	\$3,544.00	
10-30-20	TNT	Chicago Interconnect/5170	8:46PM	DDTV2005H	30	28	\$2,561.00	
10-31-20	BRVO	Chicago Interconnect/5170	9:09PM	DDTV2007H	30	1	\$2,363.00	
10-31-20	CNN	Chicago Interconnect/5170	12:51PM	DDTV2007H	30	4	\$867.00	
10-31-20	CNN	Chicago Interconnect/5170	7:46PM	DDTV2007H	30	7	\$650.00	
10-31-20	CNN	Chicago Interconnect/5170	8:54PM	DDTV2007H	30	7	\$650.00	
10-31-20	FOOD	Chicago Interconnect/5170	7:21PM	DDTV2007H	30	9	\$3,150.00	
10-31-20	HGTV	Chicago Interconnect/5170	9:19PM	DDTV2007H	30	10	\$4,725.00	
10-31-20	LIF	Chicago Interconnect/5170	7:19PM	DDTV2007H	30	12	\$400.00	
10-31-20	MNBC	Chicago Interconnect/5170	12:45PM	DDTV2007H	30	16	\$828.00	
10-31-20	MNBC	Chicago Interconnect/5170	7:36PM	DDTV2007H	30	19	\$2,363.00	
10-31-20	OWN	Chicago Interconnect/5170	4:12PM	DDTV2007H	30	30	\$231.00	
10-31-20	OWN	Chicago Interconnect/5170	7:16PM	DDTV2007H	30	22	\$307.00	
10-31-20	TBSC	Chicago Interconnect/5170	7:08PM	DDTV2007H	30	23	\$3,544.00	
10-31-20	TLC	Chicago Interconnect/5170	8:10PM	DDTV2007H	30	25	\$788.00	
10-31-20	TLC	Chicago Interconnect/5170	9:13PM	DDTV2007H	30	25	\$788.00	
10-31-20	TNT	Chicago Interconnect/5170	8:11PM	DDTV2007H	30	28	\$2,561.00	
11-1-20	CNN	Chicago Interconnect/5170	9:53AM	DDTV2007H	30	4	\$867.00	
11-1-20	CNN	Chicago Interconnect/5170	11:40PM	DDTV2007H	30	7	\$650.00	
11-1-20	LIF	Chicago Interconnect/5170	7:22PM	DDTV2007H	30	12	\$400.00	
11-1-20	MNBC	Chicago Interconnect/5170	10:39AM	DDTV2007H	30	16	\$828.00	
11-1-20	MNBC	Chicago Interconnect/5170	7:48PM	DDTV2007H	30	19	\$2,363.00	
11-1-20	TLC	Chicago Interconnect/5170	9:18PM	DDTV2007H	30	25	\$788.00	
11-2-20	CNN	Chicago Interconnect/5170	6:33AM	DDTV2007H	30	3	\$986.00	
11-2-20	CNN	Chicago Interconnect/5170	10:53AM	DDTV2007H	30	5	\$867.00	
11-2-20	CNN	Chicago Interconnect/5170	10:49PM	DDTV2007H	30	8	\$650.00	
11-2-20	LIF	Chicago Interconnect/5170	10:21PM	DDTV2007H	30	13	\$400.00	
11-2-20	MNBC	Chicago Interconnect/5170	8:42AM	DDTV2007H	30	15	\$1,182.00	
11-2-20	MNBC	Chicago Interconnect/5170	9:58AM	DDTV2007H	30	17	\$828.00	
11-2-20	MNBC	Chicago Interconnect/5170	10:41PM	DDTV2007H	30	20	\$2,363.00	
11-2-20	TLC	Chicago Interconnect/5170	11:17PM	DDTV2007H	30	26	\$788.00	
11-3-20	AEN	Chicago Interconnect/5170	7:16AM	DDTV2007H	30	37	\$123.00	
11-3-20	HGTV	Chicago Interconnect/5170	7:21AM	DDTV2007H	30	31	\$513.00	
11-3-20	MNBC	Chicago Interconnect/5170	6:45AM	DDTV2007H	30	32	\$1,182.00	
11-3-20	OWN	Chicago Interconnect/5170	8:16AM	DDTV2007H	30	33	\$62.00	
11-3-20	TBSC	Chicago Interconnect/5170	6:14AM	DDTV2007H	30	34	\$592.00	
11-3-20	TBSC	Chicago Interconnect/5170	8:15AM	DDTV2007H	30	34	\$592.00	
11-3-20	TLC	Chicago Interconnect/5170	6:16AM	DDTV2007H	30	35	\$137.00	
11-3-20	TNT	Chicago Interconnect/5170	6:06AM	DDTV2007H	30	36	\$237.00	
11-3-20	TNT	Chicago Interconnect/5170	7:05AM	DDTV2007H	30	36	\$237.00	

Order# CN637118 Total: \$145,679.00



INVOICE NO.

CN56783

BILL CYCLE

202011

BILL TO

GRASSROOTS MEDIA - NCC - CHI
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GRASSROOTS MEDIA - NCC - CHI	A50352	DURBIN FOR SENATE - AMP - CHI	203212

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$107,729.62

We accept checks, ACH, money orders and all major credit cards.