

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- X Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: AL Media

Contact Name: Justin Washington

Phone Number: 312-787-3322

Address: 222 West Ontario St. STE#600 Chicago, IL 60654

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: FAIR FIGHT ACTION

Contact Name: AMPERSAND / DC On behalf of AL MEDIA

Phone Number: 312-787-3322 Address: 222 West Ontario St. STE#600 Chicago, IL 60654

3. Date of request: 2/23/21

4. Request received by: Lisa Frank / Effectv 2.23.21

5. Content of the ad:

ISCI: FAIR1430H "Don't Mess with VBM (Vote By Mail)

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: N/A

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): N/A

8. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: CEO Lauren Groh-Wargo

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: X YES

10. DMA: Atlanta, Augusta, Savannah, Tallahassee & Jacksonville _____, Interconnect (Y or N) *Yes on some (ATL, AUG, SAV)

Zones: 3267, 9803, 9600, 2512, 6996, 2527, 8131, 8132, 2507, 0864, 8053 & 4278 _____

11. Distribution Platform(s): X Linear TV; _____ VOD; _____ Digital/websites/apps

12. Date and nature of any follow-ups: _____

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

14. Additional Information: