

Ampersand Cable System Order

Order #	62882324
Syscode	0555
System Name	Spectrum/Huntsville Interconnect, AL
Market	Huntsville

Flight Dates	03/29/21 - 04/04/21
Agency	Longwell Partners
Advertiser	Defending Democracy Together

Update Date	03/26/21
Version	2 Vs. 1

AE	Jeff Moring
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jan21
-	

Client Code	AL-5
Product Code	03290402
Est Code	AL-5
Product Name	AL-5 3.29-4.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,776.00		
Commission	\$266.40		
Net Total	\$1,509.60		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.26 R1 Removed Spots and Revised Dayparts. -\$444
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	3/29/21	4/4/21	19:00	24:00	X	X	X	X				-	-	4	\$74.00	\$296.00	30	R1 -1x and Revised Daypart. NCR
2	FXNC	FXNC PT	3/29/21	4/4/21	19:00	24:00	X	X	X	X				-	-	4	\$296.00	\$1,184.00	30	R1 -1x and Revised Daypart. NCR
3	MNBC	MNBC PT	3/29/21	4/4/21	19:00	24:00	X	X	X	X				-	-	4	\$74.00	\$296.00	30	R1 -1x and Revised Daypart. NCR

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,776.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,776.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/30/21

62882324 | Huntsville | Spectrum/Huntsville Interconnect, AL | 0555 |