

Ampersand Cable System Order

Order #	62724911
Syscode	1558
System Name	OnMedia/Lee County, AL
Market	Columbus, GA

Flight Dates	03/02/20 - 03/08/20
Agency	Strategic Media Placement
Advertiser	Committee to Reelect Mary Windom AL CCoA

Update Date	01/24/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Feb18 DMA Nielsen Parallel Live+7
-	

Client Code	
Product Code	
Est Code	3.2-3.3
Product Name	3.2-3.3 (AL)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$179.00		
Commission	\$26.85		
Net Total	\$152.15		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1.24 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/2/20	3/8/20	05:00	10:00	X	X						-	-	2	\$64.00	\$128.00	30	CPR
2	FXNC	FXNC EF	3/2/20	3/8/20	14:00	18:00	X							-	-	1	\$51.00	\$51.00	30	CPR

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$179.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$179.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/24/20

62724911 | Columbus, GA | OnMedia/Lee County, AL | 1558 |