

### Ampersand Cable System Order

Order #	62740463
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	03/04/20 - 03/05/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	03/04/20
Version	3 Vs. 2

AE	Nesma Rodriguez
Sales Coordinator	Luke Weisbecker
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0134
Product Name	3.4-3.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$5,302.00		
Commission	\$795.30		
Net Total	\$4,506.70		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	14.3	GIMP	203597
CPP	\$371.00	CPM	\$26.04

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.4 R2 Dropped Thursday dayparts -\$5369
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	3/2/20	3/8/20	09:00	16:00				X				0.20	2748	0	\$119.00	\$0.00	30	
2	APL	VARIOUS	3/2/20	3/8/20	05:00	09:00				X				0.10	1385	0	\$23.00	\$0.00	30	
3	APL	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.20	2417	1	\$35.00	\$35.00	30	
4	APL	VARIOUS	3/2/20	3/8/20	16:00	19:00			X					0.20	2240	1	\$97.00	\$97.00	30	
5	BBCA	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00				X				0.00	377	0	\$6.00	\$0.00	30	
6	BBCA	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.10	980	0	\$45.00	\$0.00	30	
7	CC	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.00	476	1	\$12.00	\$12.00	30	
8	CC	VARIOUS	3/2/20	3/8/20	19:00	24:00			X					0.20	2844	1	\$45.00	\$45.00	30	
9	CMT	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00			X					0.00	563	1	\$18.00	\$18.00	30	
10	CMT	HOME IMPROVEME<	3/2/20	3/8/20	16:00	19:00			X					0.20	3154	1	\$65.00	\$65.00	30	
11	CMT	VARIOUS	3/2/20	3/8/20	19:00	24:00			X					0.30	4127	1	\$81.00	\$81.00	30	
12	CNBC	SQUAWK BOX<	3/2/20	3/8/20	05:00	09:00				X				0.10	1316	0	\$54.00	\$0.00	30	
13	CNBC	VARIOUS	3/2/20	3/8/20	09:00	16:00				X				0.30	3721	0	\$115.00	\$0.00	30	
14	CNN	NEW DAY<	3/2/20	3/8/20	05:00	09:00			X					0.60	8938	1	\$250.00	\$250.00	30	
15	CNN	CNN NEWSROOM<	3/2/20	3/8/20	09:00	16:00				X				0.70	10272	0	\$225.00	\$0.00	30	
16	CNN	SITUATION ROOM<	3/2/20	3/8/20	16:00	19:00			X					0.90	12451	1	\$400.00	\$400.00	30	
17	CNN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.90	12844	0	\$500.00	\$0.00	30	
18	DIY	OFF AIR<	3/2/20	3/8/20	05:00	09:00				X				0.00	308	0	\$12.00	\$0.00	30	
19	DIY	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00				X				0.10	804	0	\$15.00	\$0.00	30	
20	DIY	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.10	1049	1	\$35.00	\$35.00	30	
21	DIY	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.20	2919	0	\$45.00	\$0.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00				X				0.10	1653	0	\$84.00	\$0.00	30	
23	ESP2	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.10	2071	0	\$104.00	\$0.00	30	
24	FOOD	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.40	6023	1	\$314.00	\$314.00	30	
25	FOOD	GUYS GROCERY G/BEAT B.FLAY	3/2/20	3/8/20	16:00	19:00			X					0.50	7046	1	\$323.00	\$323.00	30	
26	FOOD	GUYS GROCERY G<	3/2/20	3/8/20	19:00	24:00				X				0.80	12098	0	\$403.00	\$0.00	30	
27	FS2		3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$2.00	\$2.00	30	
28	FS2		3/2/20	3/8/20	09:00	16:00				X				0.00	0	0	\$2.00	\$0.00	30	
29	FS2		3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$2.00	\$2.00	30	
30	FS2		3/2/20	3/8/20	19:00	24:00			X					0.00	0	1	\$2.00	\$2.00	30	
31	FS2		3/2/20	3/8/20	19:00	24:00				X				0.00	0	0	\$2.00	\$0.00	30	
32	FYI	OFF AIR<	3/2/20	3/8/20	05:00	09:00			X					0.00	158	1	\$6.00	\$6.00	30	
33	FYI	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.00	685	1	\$6.00	\$6.00	30	
34	GOLF	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00			X					0.10	2037	1	\$23.00	\$23.00	30	
35	GOLF	Arnold Palmer Invitational	3/2/20	3/8/20	14:00	18:00				X				0.70	9804	0	\$500.00	\$0.00	30	
36	GOLF	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00			X					0.40	5908	1	\$25.00	\$25.00	30	
37	GOLF	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00			X					0.10	1684	1	\$30.00	\$30.00	30	
38	HALL	I LOVE LUCY<	3/2/20	3/8/20	05:00	09:00			X					0.30	3577	1	\$58.00	\$58.00	30	
39	HALL	HALLMARK MOVIE	3/2/20	3/8/20	19:00	24:00				X				0.70	9883	0	\$317.00	\$0.00	30	
40	HGTV	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.70	9650	1	\$364.00	\$364.00	30	
41	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00			X					1.00	14716	1	\$455.00	\$455.00	30	

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42	ID	AVG. ALL WKS	3/2/20	3/8/20	05:00	09:00				X				0.40	6194	0	\$43.00	\$0.00	30	
43	ID	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.50	6481	1	\$52.00	\$52.00	30	
44	ID	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00				X				0.50	6481	0	\$52.00	\$0.00	30	
45	ID	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.40	6340	1	\$140.00	\$140.00	30	
46	ID	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.80	11581	0	\$328.00	\$0.00	30	
47	LIF	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.10	1520	1	\$69.00	\$69.00	30	
48	LMN	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00			X					0.10	835	1	\$29.00	\$29.00	30	
49	LMN	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.20	2423	1	\$46.00	\$46.00	30	
50	LMN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.10	1921	1	\$74.00	\$74.00	30	
51	MLBN	AVG. ALL WKS	3/2/20	3/8/20	05:00	09:00				X				0.00	252	0	\$6.00	\$0.00	30	
52	MLBN	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00				X				0.00	675	0	\$6.00	\$0.00	30	
53	MLBN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.20	2692	1	\$10.00	\$10.00	30	
54	MLBN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00			X					0.10	1898	1	\$12.00	\$12.00	30	
55	MNBC	MORNING JOE<	3/2/20	3/8/20	05:00	09:00			X					1.10	15941	0	\$200.00	\$0.00	30	-1x
56	MNBC	MSNBC LIVE W/<	3/2/20	3/8/20	09:00	16:00				X				0.70	10364	0	\$175.00	\$0.00	30	
57	MNBC	VARIOUS	3/2/20	3/8/20	16:00	19:00			X					1.40	19657	1	\$300.00	\$300.00	30	
58	MNBC	VARIOUS	3/2/20	3/8/20	19:00	24:00			X					1.50	21333	1	\$375.00	\$375.00	30	
59	NFLN	AVG. ALL WKS/GOOD MORNING F	3/2/20	3/8/20	05:00	09:00				X				0.10	1140	0	\$18.00	\$0.00	30	
60	NFLN	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00			X					0.10	1007	1	\$18.00	\$18.00	30	
61	NFLN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00				X				0.10	965	0	\$37.00	\$0.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	NFLN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00			X					0.10	1854	1	\$46.00	\$46.00	30	
63	NGC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.10	1086	1	\$18.00	\$18.00	30	
64	NGC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.10	1879	1	\$42.00	\$42.00	30	
65	NGC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00			X					0.30	3909	1	\$52.00	\$52.00	30	
66	OWN	DR. PHIL<	3/2/20	3/8/20	05:00	09:00			X					0.10	1111	1	\$30.00	\$30.00	30	
67	OWN	DR. PHIL	3/2/20	3/8/20	09:00	16:00			X					0.10	1264	1	\$18.00	\$18.00	30	
68	OWN	AVG. ALL WKS/20/20 ON OWN	3/2/20	3/8/20	16:00	19:00			X					0.10	1527	1	\$47.00	\$47.00	30	
69	OWN	20/20 ON OWN<	3/2/20	3/8/20	19:00	24:00			X					0.10	2115	1	\$58.00	\$58.00	30	
70	S1CL		3/2/20	3/8/20	05:00	09:00			X					0.00	0	1	\$29.00	\$29.00	30	
71	S1CL		3/2/20	3/8/20	05:00	09:00				X				0.00	0	0	\$29.00	\$0.00	30	
72	S1CL		3/2/20	3/8/20	09:00	16:00			X					0.00	0	1	\$12.00	\$12.00	30	
73	S1CL		3/2/20	3/8/20	16:00	19:00			X					0.00	0	1	\$27.00	\$27.00	30	
74	S1CL		3/2/20	3/8/20	19:00	24:00			X					0.00	0	1	\$35.00	\$35.00	30	
75	SCI	AVG. ALL WKS	3/2/20	3/8/20	05:00	09:00				X				0.10	931	0	\$18.00	\$0.00	30	
76	SCI	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00			X					0.00	626	1	\$12.00	\$12.00	30	
77	SCI	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00			X					0.10	1307	1	\$19.00	\$19.00	30	
78	SCI	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00				X				0.10	1958	0	\$38.00	\$0.00	30	
79	TNT	Los Angeles Clippers at Houston Rockets	3/2/20	3/8/20	20:00	22:30				X				1.50	22071	0	\$1,275.00	\$0.00	30	
80	TRAV	MYSTERIES AT T<	3/2/20	3/8/20	09:00	16:00			X					0.20	2575	1	\$125.00	\$125.00	30	
81	TRAV	MYSTERIES AT T/DEAD FILES	3/2/20	3/8/20	16:00	19:00			X					0.30	3873	1	\$184.00	\$184.00	30	

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82	TRAV	VARIOUS	3/2/20	3/8/20	19:00	24:00				X				0.60	8844	0	\$230.00	\$0.00	30	
83	TVL	GUNSMOKE<	3/2/20	3/8/20	09:00	16:00				X				0.40	5481	0	\$41.00	\$0.00	30	
84	TVL	ANDY GRIFFITH<	3/2/20	3/8/20	16:00	19:00			X					0.50	6784	1	\$116.00	\$116.00	30	
85	TVL	VARIOUS	3/2/20	3/8/20	19:00	24:00			X					0.50	7094	1	\$237.00	\$237.00	30	
86	USA	VARIOUS	3/2/20	3/8/20	05:00	09:00				X				0.40	5185	0	\$64.00	\$0.00	30	
87	USA	NCIS<	3/2/20	3/8/20	09:00	16:00				X				0.60	8109	0	\$115.00	\$0.00	30	
88	USA	LAW & ORDER: S/NCIS	3/2/20	3/8/20	16:00	19:00			X					0.70	9615	1	\$410.00	\$410.00	30	
89	WETV	VARIOUS	3/2/20	3/8/20	09:00	16:00			X					0.10	1128	1	\$12.00	\$12.00	30	
90	WETV	MOVIE<	3/2/20	3/8/20	16:00	19:00				X				0.10	1131	0	\$40.00	\$0.00	30	
91	WETV	MOVIE<	3/2/20	3/8/20	19:00	24:00				X				0.20	2699	0	\$83.00	\$0.00	30	
92	ESP2	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00				X				0.10	1653	0	\$84.00	\$0.00	30	
93	TVL	ANDY GRIFFITH<	3/2/20	3/8/20	16:00	19:00				X				0.50	6784	0	\$116.00	\$0.00	30	Line Added MG +1x

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
<b>SPOTS</b>	54	0	0	0	0	0	0	0	0	0	0	0	54
<b>AMT</b>	\$5,302.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,302.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/04/20

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