



WOW! Strengthens Leadership Team

Englewood, Colo. – March 19, 2019 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW) today announced the appointment of Allyson Crawford as vice president of learning and development, Steve Robinson as vice president of finance, and Tracy Kirkeide as vice president of accounting operations and reporting.

Reporting to WOW!'s executive team, the newly appointed VPs will spearhead their respective departments to continue growth throughout the company while maintaining WOW!'s position as a leading service provider to its customers.

"WOW!'s leadership team is focused on continued strong growth, improving efficiencies and developing our people as we expand our service footprint and offerings to our customers," said Teresa Elder, CEO at WOW!. "I'm pleased to promote Allyson and Steve and to welcome Tracy to the WOW! team as we continue to invest in our people and strengthen our financial performance."

Allyson Crawford Appointed VP, Learning and Development

In her new role as vice president of learning and development, Crawford provides strategic counsel to the executive and senior management teams to develop employees' competencies to drive growth for WOW!. For the past six months, Crawford was the senior director of learning and development for WOW! where she centralized all training resources under one organization, increased the professionalism of training content development and delivery, and established standardization for all levels of training within the company.

Steve Robinson Promoted to VP, Finance

As vice president of finance, Robinson is responsible for providing additional leadership in the finance department, leading improvements in capital management, and driving financial results for the company. Robinson was previously the director of finance for WOW! where he was in charge of direct, programming and CTO operating expenses, and building strong finance to business partner relationships.

Tracy Kirkeide Joins WOW! as VP, Accounting Operations and Reporting

Kirkeide joins WOW! as vice president of accounting operations and reporting. She brings more than 20 years of diverse accounting experience. Most recently she was a senior director for

EchoStar. In her new position, she is responsible for overseeing the accounting operations, reporting and accounts payable functions for WOW!.

For more information on WOW!'s management team, visit <http://www.wowway.com/experience/management-team>.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly service and providing reliable, easy and pleasantly surprising quality products and services at affordable prices. For more information, please visit www.wowforbusiness.com.

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