

## **WOW! Joins ACA Connects and EducationSuperHighway Initiative to Support E-Learning Connectivity Needs**

**Englewood, Colo. – October 14, 2020** – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband services provider, today announced the company has signed on to participate in ACA Connects and EducationSuperHighway’s “[K-12 Bridge to Broadband](#)” program to help school districts and states provide internet access for students in low-income households.

The COVID-19 pandemic has disproportionately affected students across the country who are engaging in remote learning from home, but can’t afford broadband access. WOW! joins other ACA Connects members in deploying their broadband services to students so they can actively participate in their coursework.

“The pandemic should not be a roadblock for students to be able to learn from home, regardless of their financial situation,” said Shannon Campain, chief commercial officer of WOW!. “We are proud to stand with ACA Connects, EducationSuperHighway and the other ISP providers to serve communities in need.”

As one of many ISP providers participating in the program, WOW! will be responsible for creating a “sponsored service” offering that schools can purchase on behalf of students. WOW! will also work with schools to identify unserved homes where students require internet access for remote learning.

To learn more about WOW!, please visit [www.wowway.com](http://www.wowway.com).

### **About WOW! Internet, Cable & Phone**

WOW! is one of the nation’s leading broadband providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources’ for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit [www.wowway.com](http://www.wowway.com) for more information.

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