



WOW! Bolsters HR Department With Vice President Appointment

Englewood, Colo. – December 26, 2019 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW), a leading broadband and communications service provider, today announced Erin Contreras has been promoted to vice president of Total Rewards. Contreras previously served as senior director of benefits and HR systems where she grew and improved WOW!’s internal human resource process, contributing to WOW!’s recognition as a Best & Brightest Company to Work For® by the National Association for Business Resources.

In her new role, Contreras will continue to execute on WOW!’s award-winning HR practices and lead the company’s Total Rewards team in driving success and meeting operational goals for the company.

Contreras joined WOW! in June 2018 as director of benefits and human resources systems with a focus on analyzing HR practices and making recommendations for improvements. In January 2019, she was promoted to senior director and spearheaded enhancements in key impact areas including benefits and compensation. Contreras also led the rollout of WOW!’s transition to a new cloud enterprise resource planning system for all employees.

“Erin has been an instrumental component in our HR department since she joined our team. She works diligently to create a better employee experience for our entire workforce,” said David Brunick, chief human resources officer at WOW!. “WOW! is committed to the success of our employees and we are eager to see what Erin brings to our best-in-class benefits and rewards programs in her new role.”

With more than 20 years of experience in human resources, Contreras has held leadership positions with customer engagement companies such as STARTEK and TeleTech as well as cable providers, AT&T Broadband and Adelphia Communications.

“WOW! has some of the most driven and inspired employees and I am so proud to play a role in building and maintaining a great experience for our organization,” said Contreras. “I look forward to continuing to develop, implement and optimize the best HR practices in this new position in order to further support WOW!’s enduring success and growth.”

For more information on WOW!’s management team, visit <http://www.wowway.com/experience/management-team>.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19

markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices while providing high standards for employee relations and business practices, recognized by the National Association for Business Resources' Best & Brightest Company to Work For award for five years since 2014. Visit wowway.com for more information.

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