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WOW! WINS AWARD FOR BEST REGIONAL CABLE BROADBAND ISP AWARD DETAILS HIGH LEVEL OF CUSTOMER SATISFACTION

Englewood, CO – July 19, 2010 – WOW!, a national provider of high-speed Internet, cable TV and phone has won an award from ConsumerSearch, a website that reviews and recommends various products and services.

ConsumerSearch awarded WOW! "Best Regional Cable Broadband ISP" in the regions they serve, which include communities in Illinois, Michigan, Indiana and Ohio. According to ConsumerSearch, WOW! consistently ranks at or near the top of customer satisfaction surveys conducted by a variety of third party resources. Go to <http://www.consumersearch.com/isp> for more details on how ConsumerSearch selected WOW! as Best Regional Cable Broadband ISP.

This is another milestone in an already robust awards season for WOW!, with previous awards from J.D. Power and Associates and Consumer Reports among others.

"We continue to be gratified that customers recognize our efforts to provide them with the best possible experience. This award from ConsumerSearch is another clear example of each WOW! employee's commitment to providing customers with an experience that lives up to our name," said Colleen Abdoulah, WOW!'s Chief Executive Officer.

WOW! offers a variety of cable television services, including Digital Cable and advanced services such as HDTV, DVRs and WOW! OnDemand. As a leading provider of bundled services, WOW! is committed to delivering the best possible customer experience. WOW! Cable has been previously recognized by J.D. Power and Associates for highest customer satisfaction in Residential Cable/Satellite Television in 2005, 2006 and 2007 and 2009. Recently, WOW! Phone was awarded highest in customer satisfaction for the 2009 Residential Telephone study for the third year in a row. Additionally, WOW! Internet ranked highest in customer satisfaction for Residential high-speed Internet in 2006, 2008 and 2009.

About WOW!

WOW! is one of the nation's leading providers of high-speed Internet, phone, and cable TV serving communities in Illinois, Michigan, Indiana, and Ohio since 1996. They are dedicated to delighting their customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.