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WOW! IS HIGHEST IN CUSTOMER SATISFACTION IN THE J.D. POWER AND ASSOCIATES 2006 INTERNET SERVICE PROVIDER RESIDENTIAL CUSTOMER SATISFACTION STUDY

Madison Heights, MI – September 20, 2006 – WideOpenWest, LLC announced today that it has received the award for highest customer satisfaction in the J.D. Power and Associates 2006 Internet Service Provider Residential Customer Satisfaction StudySM. Operating under the brand name "WOW!", WideOpenWest is a competitive provider of cable TV, high-speed Internet and telephone services.

WOW! was rated highest in five of the six factors driving customer satisfaction: Performance and Reliability, Customer Service, Image, Cost of Service, Offerings and Promotions, and Billing. This marks the first time that WOW! has been measured and ranked in the J.D. Power and Associates study for Residential High Speed Internet service. In August 2006, WOW! announced that it had received the award for highest customer satisfaction for the second consecutive year in the J.D. Power and Associates 2006 Residential Cable/Satellite Television Satisfaction StudySM for the North Central Region.

"We are honored that our high-speed Internet customers feel strongly about the quality of services we provide them," said Mike Furst, WOW! Senior Vice President of Customer Care. "This latest announcement from J.D. Power and Associates recognizes the collective passion and dedication of our employees to consistently delight customers by living our core values of respect, integrity, accountability and servanthood. Furthermore, receiving the award for customer satisfaction for both Residential High Speed Internet and Cable/Satellite Television Satisfaction demonstrates the value of bundling all your residential communications services with WOW!."

WOW! serves customers in the greater metropolitan areas of Detroit, Michigan; Chicago, Illinois; Columbus and Cleveland, Ohio. The company offers a variety of cable television services including Basic Cable, Digital Cable, High Definition Television, and Digital Video Recorders. In addition, WOW! customers are able to bundle their cable television services together with high-speed Internet and telephone service, and enjoy the benefits and savings of receiving all their services from one provider.

About WOW!

WOW! is a competitive provider of cable television, high-speed Internet, and telephone services. WOW! Cable features Basic Cable, Digital Cable, and advanced services such as HDTV and DVRs. WOW! Internet provides customers with a choice of high-speed connections from 112kbps all the way to 6Mbps. WOW! Phone offers the convenience of unlimited local, long distance, and local toll calling in the United States. Customers can bundle any two or all three services together at a great value, while benefiting from the convenience of dealing with just one company for all their entertainment and telecommunications needs.