

Cablefax Names WOW! CEO Teresa Elder and Senior VP of Legal Affairs Kathy Ford as “Most Powerful Women” Honorees

Englewood, Colo. – December 4, 2020– [WOW! Internet, Cable & Phone \(NYSE: WOW\)](#), a leading broadband provider, today announced Teresa Elder, chief executive officer, and Kathy Ford, senior vice president of Legal Affairs, have been named honorees on Cablefax’s 2020 “[Most Powerful Women](#)” list.

The annual award recognizes women who have shown dedicated leadership and inspiring innovation while blazing their own trail in the cable and broadband industry. This is the third year in a row Elder has been honored and is the first year for Ford, both of whom have shown a remarkable commitment to WOW! and its customers in a rapidly changing industry that has been heavily impacted by the COVID-19 pandemic.

During this unprecedented year, Elder and Ford have been at the forefront of communicating and leading the changes made for the well-being and safety of WOW!’s employees and customers during the pandemic. Both leaders carefully thought about employee and customer safety, while ensuring employees had what was needed to productively serve customers with the excellence they expect from WOW!.

Within their respective roles, both Elder and Ford guided the evolution and updating of policies to reflect the COVID-19 environment to ensure the safety, productivity, engagement, and wellbeing of employees and seamlessly transition WOW!’s geographically dispersed workforce to a work-from-home status.

“I am honored to be recognized alongside my incredible colleague, Kathy, as well as all the women who fearlessly represent and lead our industry, especially under the conditions we have witnessed this year,” said Teresa Elder, CEO of WOW!. “I am thrilled to continue serving our customers and our employees with best-in-class products and services, while also ensuring women feel empowered to lead at every level at WOW!.”

“I am proud to be included in the company of such exceptional women, like Teresa, who continue to set a high bar and ensure progress for women in our industry,” said Kathy Ford, senior vice president of Legal Affairs. “The tremendous growth and change WOW! has managed in an ever-evolving industry is a testament to the dedication of our employees to serving our customers. I am grateful to be a part of such a high-achieving organization.”

The full list of winners, including both WOW! honorees, is available [online](#) and featured in the special Cablefax Most Powerful Women December issue.

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation’s leading broadband service providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio

of advanced services, including high-speed Internet services, cable TV, streaming, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources' for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit wowway.com for more information.

WOW! Media Contact

Jamie Mayer

wow@barokas.com