

WOW! Announces 1 Gig Availability in Five National Markets

Gig Rollout Brings Even Faster WOW! Internet and More Benefits to Thousands of Residential and Small Business Customers

Denver, Colo. – August 9, 2016 – WOW! Internet, Cable & Phone, one of the nation's leading broadband providers, today announced plans to launch broadband speeds up to 1 gigabit per second (Gbps) in five U.S. markets by the end of 2016. The rollout will provide gigabit speeds to thousands of residential and business customers in Huntsville and Auburn, AL; Evansville, IN; Knoxville, TN; and Grosse Pointe Shores, MI.

In Evansville and Auburn, WOW! will be the first service provider to bring residents and small businesses 1 gigabit service. Upgrading to 1 gigabit Internet will be easy for existing WOW! customers, requiring only a new modem to enjoy the fastest broadband experience.

In Michigan, WOW! is expanding its footprint to Grosse Pointe Shores. The community will represent WOW!'s largest investment to date in fiber to the home, expanding the reach of the WOW! network to serve new customers.

“At WOW!, we're focused on delivering a differentiated experience, something you wouldn't expect and haven't received from other Internet service providers,” said WOW! CEO Steven Cochran. “In many of our markets, we are already offering the highest speeds available with our 600Mbps Internet service. By enabling 1 Gig Internet over our existing coax plant and through our targeted fiber to the home investment, WOW! is demonstrating its commitment to continually innovate and deliver products that help our residential and business customers to connect.”

Broadband speeds up to 1 gigabit per second allow residential users to stream high-definition video with little to no delay, and download movies, songs and TV shows in a matter of seconds. Customers who have multiple devices on one Internet connection will no longer have to battle for bandwidth. In addition, WOW!'s 1 Gig service gives residential customers peace of mind that they have a reliable data solution to support the growth of personal and smart home devices such as appliances, home automation, home security, telemedicine and more.

Business customers will benefit knowing there is now a more affordable solution that provides easier access to the critical cloud based applications that are needed to keep their business connected. Small business customers will now have competitive alternatives to get the Internet speed and services that before were only available to large enterprise customers at an affordable price point. Services like WOW!'s 1 Gig service will also enable small businesses to grow, easily adding employees without having to reconfigure their broadband service.

For more information visit wowway.com/gigtopia.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 20 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Kansas, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to provide outstanding customer service at affordable prices. Visit wowway.com or wowforbusiness.com for more information.

WOW! Media Contact

Name Will McKenna

Phone: (440) 665-0831

Email: Will.McKenna@barokas.com