



FOR IMMEDIATE RELEASE

J.D. POWER RANKS WOW! HIGHEST 2013 INTERNET & PHONE PROVIDER IN NORTH CENTRAL REGION

ENGLEWOOD, CO – (October 17, 2013) -- J.D. Power's 2013 customer satisfaction ratings again rank WOW! Internet, Cable & Phone as the highest Internet and Residential Telephone provider in the North Central region. The studies rank WOW! highest in Internet for the sixth year in a row and highest in Telephone for the seventh year in a row.

J.D. Power's North Central region comprises Illinois, Indiana, Michigan, Ohio and Wisconsin. It is the only one of four regions in which WOW! was eligible to be rated in 2013.

"We're so proud to receive this recognition from J.D. Power once again," said Colleen Abdoulah, WOW! CEO and Chairwoman. "It's tremendously humbling to know our customers recognize WOW!'s dedication to delivering an exceptional experience."

J.D. Power's 2013 U.S. Residential Telephone Service Provider Satisfaction Study is based on responses from 19,432 customers nationwide who receive their local and long distance telephone service from one provider. The 2013 U.S. Residential Internet Service Provider Satisfaction Study is based on responses from 25,749 customers nationwide who evaluated their high-speed Internet service provider. Both studies were fielded in four waves: November 2012, January 2013, April 2013 and July 2013. Studies measure customer satisfaction with telephone service and high-speed Internet service based on five factors: performance and reliability; cost of service; billing; communication; and customer service.

About WOW!

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 1996, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately owned by Avista Capital Partners.

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