



WOW! 1 Gig Internet Speeds Now Available in Detroit, Mich.

WOW! Debuts Best-in-Class, Data Cap-Free 1 Gig Download Speeds in Detroit

Detroit, Mich. – January 23, 2018 – [WOW! Internet, Cable & Phone](#) (NYSE: WOW) today announced the availability of WOW! 1 Gig, its 1 gigabit per second Internet service, to all residential and business customers in Detroit, MI. With Fiber-to-the-Neighborhood connectivity, subscribers can now enjoy one of the fastest broadband experiences available.

“We’re seeing an increasing number of families and individuals that have heavy data demands due to multiple Internet-enabled devices in the home,” said Terrell Priester, local Detroit Operations Director for WOW!. “Our 1 Gig Internet service will allow those users to game, stream, chat, shop or browse without having to worry about slow loading times or buffering. And WOW! 1 Gig is free of data caps.”

When paired with the appropriate equipment and 1 Gig-compatible devices, a 1 Gig (1,000 Mbps) Internet connection can allow users to download a full length HD movie in 36 seconds, or 25 songs in 1 second.

Stable, fast broadband networks are a vital component for any growing municipality. Businesses, hospitals, manufacturing, institutions of higher education and even telecommuters are increasingly choosing cities, towns and communities that can offer broadband networks and Internet connectivity that can grow along with their needs.

With bandwidth requirements for businesses expected to increase by 30 percent each year, WOW! 1 Gig gives customers the flexibility to expand their Internet connection along with their growing business so that small business customers can enjoy enterprise-level speeds at a small business price. WOW!’s 1 Gig business services are backed by their exceptional customer service and a commitment to customizing Internet, phone and cloud-based services to fit each individual business.

“Whether in the home or at work, today’s connected world demands a reliable, robust Internet connection,” said WOW! CEO Teresa Elder. “By delivering WOW! 1 Gig to our customers in Detroit, we are continuing our investment in the community and reaffirming our commitment to serve the people and businesses that continue to make this a vibrant and growing region.”

Once the entire 1 Gig roll-out is completed, WOW! will be one of the first Internet providers to offer 1 Gig services to nearly 95 percent of its entire service area.

For more information on WOW!'s 1 Gig Internet service for Detroit residents, visit wowway.com/gigtopia.

For more information on WOW!'s 1 Gig Business service, please visit wowforbusiness.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband providers, with a service area that passes over three million residential, business and wholesale consumers. WOW! provides service in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services including high-speed Internet services, cable TV, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. Visit wowway.com for more information.

About WOW! Business

WOW! Business provides data, Internet, voice and cloud services to business and wholesale customers in Illinois, Michigan, Indiana, Ohio, Maryland and the Southeast. The company is dedicated to delighting customers with friendly, quality service at affordable prices. For more information, please visit www.wowforbusiness.com.

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