

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3076060

Traffic Order # 457460,457459		Created On 8/11/2020 10:55:11 AM	Order Status Revision for Sales Mgr Approval
Order # 3076060		Created By NCC_Gateway_User	Gross \$ 16796.00
Order Descrp 62793238 POL CANDIDATE COLLINS FOR SENATE		Updated On 8/12/2020 4:00:08 PM	Net \$ 12093.12
Client COLLINS FOR SENATE - AMP - ATL		Updated By Hamilton, Charles	Units 58
Start Date 8/10/2020		Industry Political-US Senate	Credit Hold NO
End Date 8/23/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - ATL - DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency STRATEGIC MEDIA SERVICES - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Atlanta GA Interconnect,Atlanta GA DI...		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
PRI, NPE=80, IPE=74.62793238 POL CANDIDATE COLLINS FOR SEN ATE Atlanta. See key on FCC site for network/zone info.		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62793238	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 7185	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PRI, NPE=80, IPE=74.62793238 POL CANDIDATE COLLINS FOR SENATE Atlanta. See key on FCC site for network/zone info.	
		PRI, NPE=80, IPE=74.62793238 POL CANDIDATE COLLINS FOR SENATE Atlanta. See key on FCC site for network/zone info.	
		SYSCODE LIST	
		3267,9803	

SUMMARY FOR SYSCODE 3267

Traffic Order #	457459	Created On	8/11/2020 10:55:11 AM	Order Status	Revision for Sales Mgr Approval
Order #	3076060	Created By	NCC_Gateway_User	Syscode Gross \$	13389.00
Order Descrp	62793238 POL CANDIDATE COLLINS FOR SENATE	Updated On	8/12/2020 8:26:16 AM	Syscode Net \$	9640.08
Client	COLLINS FOR SENATE - AMP - ATL	Updated By	Frank, Lisa	Syscode Units	30
Start Date	8/10/2020	Source	Gateway	Zone Status	Revision for Sales Mgr Approval
End Date	8/23/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	446.30
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1				74 74	Fox News Channel	3267	FXNC EM	08/10/2020	08/11/2020	M-Tu 5a-9a	X	X						0	\$254.00	\$0.00	30
2	1			74 74	Fox News Channel	3267	FXNC EM	08/17/2020	08/18/2020	M-Tu 5a-9a	X	X						1	\$254.00	\$254.00	30
3				74 74	Fox News Channel	3267	FXNC DT	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						0	\$272.00	\$0.00	30
4	2			74 74	Fox News Channel	3267	FXNC DT	08/17/2020	08/18/2020	M-Tu 9a-4p	X	X						1	\$272.00	\$272.00	30
5				74 74	Fox News Channel	3267	FXNC EF	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						0	\$488.00	\$0.00	30
6	3			74 74	Fox News Channel	3267	FXNC EF	08/17/2020	08/18/2020	M-Tu 4p-7p	X	X						2	\$488.00	\$976.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						0	\$723.00	\$0.00	30
8	4		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	08/17/2020	08/18/2020	M-Tu 7p-12m	X	X						2	\$723.00	\$1,446.00	30
9	5		National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	08/12/2020	08/16/2020	W-Su 5a-9a			X	X	X	X	X	3	\$254.00	\$762.00	30
10			National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	08/19/2020	08/23/2020	W-Su 5a-9a			X	X	X	X	X	0	\$254.00	\$0.00	30
11	6		National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	4	\$272.00	\$1,088.00	30
12			National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	08/19/2020	08/23/2020	W-Su 9a-4p			X	X	X	X	X	0	\$272.00	\$0.00	30
13	7		National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	3	\$488.00	\$1,464.00	30
14			National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	08/19/2020	08/23/2020	W-Su 4p-7p			X	X	X	X	X	0	\$488.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	8		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	6	\$723.00	\$4,338.00	30
16			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	08/19/2020	08/23/2020	W-Su 7p-12m			X	X	X	X	X	0	\$723.00	\$0.00	30
30			National Political Bundle	74 74	Fox News Channel	3267		08/14/2020	08/16/2020	F-Su 4p-7p					X	X	X	1	\$488.00	\$488.00	30
31			National Political Bundle	74 74	Fox News Channel	3267		08/14/2020	08/16/2020	F-Su 9a-4p					X	X	X	1	\$272.00	\$272.00	30
32			National Political Bundle	74 74	Fox News Channel	3267		08/14/2020	08/16/2020	F-Su 5a-9a					X	X	X	1	\$254.00	\$254.00	30
33			National Political Bundle	74 74	Fox News Channel	3267		08/17/2020	08/18/2020	M-Tu 9a-4p	X	X						2	\$272.00	\$544.00	30
34			National Political Bundle	74 74	Fox News Channel	3267		08/17/2020	08/18/2020	M-Tu 5a-9a	X	X						2	\$254.00	\$508.00	30
35			National Political Bundle	74 74	Fox News Channel	3267		08/14/2020	08/16/2020	F-Su 7p-12m					X	X	X	1	\$723.00	\$723.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36			National Political Bundle	74 74	Fox News Channel	3267		08/21/2020	08/23/2020	F-Su 7p-12m					X	X	X	0	\$723.00	\$0.00	30

SUMMARY FOR SYSCODE 9803

Traffic Order #	457460	Created On	8/11/2020 10:55:11 AM	Order Status	Revision for Sales Mgr Approval
Order #	3076060	Created By	NCC_Gateway_User	Syscode Gross \$	3407.00
Order Descrp	62793238 POL CANDIDATE COLLINS FOR SENATE	Updated On	8/11/2020 12:45:58 PM	Syscode Net \$	2453.04
Client	COLLINS FOR SENATE - AMP - ATL	Updated By	Bacalia, Christopher	Syscode Units	28
Start Date	8/10/2020	Source	Gateway	Zone Status	Revision for Sales Mgr Approval
End Date	8/23/2020	Zones	Atlanta GA DISH- I+	Avg Unit Rate	121.68
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17			National Political Bundle	74 74	Fox News Channel	9803	FXNC DT	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						0	\$68.00	\$0.00	30
18	1		National Political Bundle	74 74	Fox News Channel	9803	FXNC DT	08/17/2020	08/18/2020	M-Tu 9a-4p	X	X						1	\$68.00	\$68.00	30
19			National Political Bundle	74 74	Fox News Channel	9803	FXNC EF	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						0	\$122.00	\$0.00	30
20	2		National Political Bundle	74 74	Fox News Channel	9803	FXNC EF	08/17/2020	08/18/2020	M-Tu 4p-7p	X	X						2	\$122.00	\$244.00	30
21			National Political Bundle	74 74	Fox News Channel	9803	FXNC PT	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						0	\$181.00	\$0.00	30
22	3		National Political Bundle	74 74	Fox News Channel	9803	FXNC PT	08/17/2020	08/18/2020	M-Tu 7p-12m	X	X						2	\$181.00	\$362.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	4		National Political Bundle	74 74	Fox News Channel	9803	FXNC DT	08/14/2020	08/16/2020	F-Su 9a-4p					X	X	X	3	\$68.00	\$204.00	30
24			National Political Bundle	74 74	Fox News Channel	9803	FXNC DT	08/19/2020	08/23/2020	W-Su 9a-4p			X	X	X	X	X	0	\$68.00	\$0.00	30
25	5		National Political Bundle	74 74	Fox News Channel	9803	FXNC EF	08/14/2020	08/16/2020	F-Su 4p-7p					X	X	X	4	\$122.00	\$488.00	30
26			National Political Bundle	74 74	Fox News Channel	9803	FXNC EF	08/19/2020	08/23/2020	W-Su 4p-7p			X	X	X	X	X	0	\$122.00	\$0.00	30
27	6		National Political Bundle	74 74	Fox News Channel	9803	FXNC PT	08/14/2020	08/16/2020	F-Su 7p-12m					X	X	X	6	\$181.00	\$1,086.00	30
28			National Political Bundle	74 74	Fox News Channel	9803	FXNC PT	08/19/2020	08/23/2020	W-Su 7p-12m			X	X	X	X	X	0	\$181.00	\$0.00	30
29	7		National Political Bundle	74 74	Fox News Channel	9803		08/12/2020	08/16/2020	W 9a-4p			X					0	\$0.00	\$0.00	30
37			National Political Bundle	74 74	Fox News Channel	9803		08/16/2020	08/16/2020	Su 4p-7p							X	3	\$122.00	\$366.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38				74 74	Fox News Channel	9803		08/16/2020	08/16/2020	Su 9a-4p							X	3	\$68.00	\$204.00	30
39				74 74	Fox News Channel	9803		08/17/2020	08/18/2020	M-Tu 9a-4p	X	X						3	\$68.00	\$204.00	30
40				74 74	Fox News Channel	9803		08/17/2020	08/18/2020	M-Tu 7p-12m	X	X						1	\$181.00	\$181.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3076060

Traffic Order #	457460,457459	# of Weeks	2	Active	Yes
Order #	3076060	Created On	8/11/2020 10:55:11 AM	Order Status	Revision for Sales Mgr Approval
Order Descrp	62793238 POL CANDIDATE COLLINS FOR SENATE	Created By	NCC_Gateway_User	Gross \$	16796.00
Client	COLLINS FOR SENATE - AMP - ATL	Updated On	8/12/2020 4:00:08 PM	Net \$	12093.12
Start Date	8/10/2020	Updated By	Hamilton, Charles	Units	58
End Date	8/23/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	