



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
SG29148	8/30/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202008	9/27/2020

SMART MEDIA - NCC  
 NCC MEDIA  
 BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG457065	Atlanta	TV	\$18,033.00	128	128

### INVOICE NOTES

PRI, NPE=80, IPE=7462790565 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on  
 PRI, NPE=80, IPE=7462790565 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on

Gross Advertising Total	\$18,033.00
Agency Commission	(\$2,704.95)
Rep Commission	(\$1,992.68)
<b>Net Advertising Total</b>	<b>\$13,335.37</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**  
SG29148

**INVOICE DATE**  
8/30/2020

**BILL CYCLE**  
202008

**INVOICE DUE DATE**  
9/27/2020

**AFFIDAVIT**

**Product:** ORDR  
**Estimate No:** 812FEM  
**Campaign No:**

**Comcast Order No:** SG457065  
**TIM Est No:** 3071779  
**AE Name:** DC NCC - ATL

**Market:** Atlanta  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1908092	DP20205TH	Atlanta Interconnect 3267/3267	HALL, HGTV, LIF, OWN, TBSC	80	\$11,290.00
NE1912474	DP20207TH	Atlanta Interconnect 3267/3267	HALL, HGTV, LIF, OWN, TBSC	48	\$6,743.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
LIF	Atlanta Interconnect 3267/3267	NE1912474	7	\$1,175.00
HGTV	Atlanta Interconnect 3267/3267	NE1908092	5	\$1,125.00
TBSC	Atlanta Interconnect 3267/3267	NE1912474	14	\$3,019.00
HALL	Atlanta Interconnect 3267/3267	NE1908092	12	\$1,162.00
HALL	Atlanta Interconnect 3267/3267	NE1912474	4	\$279.00
HGTV	Atlanta Interconnect 3267/3267	NE1912474	4	\$1,050.00
OWN	Atlanta Interconnect 3267/3267	NE1908092	31	\$2,205.00
LIF	Atlanta Interconnect 3267/3267	NE1908092	15	\$4,075.00
OWN	Atlanta Interconnect 3267/3267	NE1912474	19	\$1,220.00
TBSC	Atlanta Interconnect 3267/3267	NE1908092	17	\$2,723.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-12-20	HALL	Atlanta Interconnect 3267/3267	9:12AM	DP20205TH	30	1	\$65.00	
8-12-20	HALL	Atlanta Interconnect 3267/3267	1:39PM	DP20205TH	30	1	\$65.00	
8-12-20	HALL	Atlanta Interconnect 3267/3267	5:40PM	DP20205TH	30	3	\$84.00	
8-12-20	HALL	Atlanta Interconnect 3267/3267	7:35PM	DP20205TH	30	5	\$130.00	
8-12-20	HALL	Atlanta Interconnect 3267/3267	11:16PM	DP20205TH	30	5	\$130.00	
8-12-20	HGTV	Atlanta Interconnect 3267/3267	10:18AM	DP20205TH	30	7	\$225.00	
8-12-20	HGTV	Atlanta Interconnect 3267/3267	11:21AM	DP20205TH	30	7	\$225.00	
8-12-20	HGTV	Atlanta Interconnect 3267/3267	12:22PM	DP20205TH	30	7	\$225.00	
8-12-20	LIF	Atlanta Interconnect 3267/3267	12:15PM	DP20205TH	30	13	\$125.00	
8-12-20	LIF	Atlanta Interconnect 3267/3267	1:09PM	DP20205TH	30	13	\$125.00	
8-12-20	LIF	Atlanta Interconnect 3267/3267	5:14PM	DP20205TH	30	15	\$225.00	
8-12-20	LIF	Atlanta Interconnect 3267/3267	7:18PM	DP20205TH	30	35	\$425.00	
8-12-20	LIF	Atlanta Interconnect 3267/3267	9:09PM	DP20205TH	30	17	\$425.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-12-20	OWN	Atlanta Interconnect 3267/3267	6:11AM	DP20205TH	30	36	\$30.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	7:12AM	DP20205TH	30	19	\$30.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	10:12AM	DP20205TH	30	21	\$40.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	12:13PM	DP20205TH	30	21	\$40.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	1:50PM	DP20205TH	30	21	\$40.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	3:50PM	DP20205TH	30	21	\$40.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	4:12PM	DP20205TH	30	23	\$75.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	9:49PM	DP20205TH	30	25	\$130.00	
8-12-20	OWN	Atlanta Interconnect 3267/3267	11:16PM	DP20205TH	30	25	\$130.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	7:14AM	DP20205TH	30	27	\$64.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	11:13AM	DP20205TH	30	37	\$73.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	1:15PM	DP20205TH	30	29	\$73.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	2:12PM	DP20205TH	30	29	\$73.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	5:13PM	DP20205TH	30	31	\$260.00	
8-12-20	TBSC	Atlanta Interconnect 3267/3267	7:16PM	DP20205TH	30	33	\$392.00	
8-13-20	HALL	Atlanta Interconnect 3267/3267	11:41AM	DP20205TH	30	1	\$65.00	
8-13-20	HGTV	Atlanta Interconnect 3267/3267	10:20AM	DP20207TH	30	7	\$225.00	
8-13-20	HGTV	Atlanta Interconnect 3267/3267	11:22AM	DP20205TH	30	7	\$225.00	
8-13-20	LIF	Atlanta Interconnect 3267/3267	10:11AM	DP20207TH	30	13	\$125.00	
8-13-20	LIF	Atlanta Interconnect 3267/3267	5:13PM	DP20205TH	30	15	\$225.00	
8-13-20	LIF	Atlanta Interconnect 3267/3267	8:13PM	DP20205TH	30	17	\$425.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	6:12AM	DP20205TH	30	19	\$30.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	10:15AM	DP20205TH	30	21	\$40.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	1:10PM	DP20205TH	30	21	\$40.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	2:13PM	DP20205TH	30	21	\$40.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	4:14PM	DP20205TH	30	23	\$75.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	7:46PM	DP20205TH	30	25	\$130.00	
8-13-20	OWN	Atlanta Interconnect 3267/3267	11:13PM	DP20205TH	30	25	\$130.00	
8-13-20	TBSC	Atlanta Interconnect 3267/3267	7:14AM	DP20207TH	30	27	\$64.00	
8-13-20	TBSC	Atlanta Interconnect 3267/3267	12:11PM	DP20205TH	30	29	\$73.00	
8-13-20	TBSC	Atlanta Interconnect 3267/3267	5:14PM	DP20205TH	30	31	\$260.00	
8-13-20	TBSC	Atlanta Interconnect 3267/3267	8:14PM	DP20207TH	30	33	\$392.00	
8-14-20	HALL	Atlanta Interconnect 3267/3267	11:37AM	DP20207TH	30	1	\$65.00	
8-14-20	HALL	Atlanta Interconnect 3267/3267	5:35PM	DP20205TH	30	3	\$84.00	
8-14-20	HGTV	Atlanta Interconnect 3267/3267	12:19PM	DP20205TH	30	7	\$225.00	
8-14-20	LIF	Atlanta Interconnect 3267/3267	10:05AM	DP20205TH	30	13	\$125.00	
8-14-20	LIF	Atlanta Interconnect 3267/3267	4:05PM	DP20207TH	30	15	\$225.00	
8-14-20	LIF	Atlanta Interconnect 3267/3267	7:07PM	DP20205TH	30	17	\$425.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	6:11AM	DP20207TH	30	19	\$30.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	9:49AM	DP20205TH	30	21	\$40.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	11:12AM	DP20205TH	30	21	\$40.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	3:14PM	DP20207TH	30	21	\$40.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	4:13PM	DP20207TH	30	23	\$75.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	9:16PM	DP20207TH	30	25	\$130.00	
8-14-20	OWN	Atlanta Interconnect 3267/3267	11:13PM	DP20205TH	30	25	\$130.00	
8-14-20	TBSC	Atlanta Interconnect 3267/3267	7:13AM	DP20205TH	30	27	\$64.00	
8-14-20	TBSC	Atlanta Interconnect 3267/3267	11:10AM	DP20205TH	30	29	\$73.00	
8-14-20	TBSC	Atlanta Interconnect 3267/3267	5:12PM	DP20207TH	30	31	\$260.00	
8-14-20	TBSC	Atlanta Interconnect 3267/3267	7:20PM	DP20205TH	30	33	\$392.00	
8-15-20	HALL	Atlanta Interconnect 3267/3267	9:30AM	DP20207TH	30	1	\$65.00	
8-15-20	HALL	Atlanta Interconnect 3267/3267	5:36PM	DP20207TH	30	3	\$84.00	
8-15-20	LIF	Atlanta Interconnect 3267/3267	10:29AM	DP20205TH	30	13	\$125.00	
8-15-20	LIF	Atlanta Interconnect 3267/3267	4:24PM	DP20205TH	30	15	\$225.00	
8-15-20	LIF	Atlanta Interconnect 3267/3267	7:10PM	DP20205TH	30	17	\$425.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	6:12AM	DP20207TH	30	19	\$30.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	1:43PM	DP20205TH	30	21	\$40.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-15-20	OWN	Atlanta Interconnect 3267/3267	3:15PM	DP20205TH	30	21	\$40.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	3:45PM	DP20205TH	30	21	\$40.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	4:16PM	DP20207TH	30	23	\$75.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	7:44PM	DP20205TH	30	25	\$130.00	
8-15-20	OWN	Atlanta Interconnect 3267/3267	11:41PM	DP20205TH	30	25	\$130.00	
8-15-20	TBSC	Atlanta Interconnect 3267/3267	7:17AM	DP20207TH	30	27	\$64.00	
8-15-20	TBSC	Atlanta Interconnect 3267/3267	10:11AM	DP20205TH	30	29	\$73.00	
8-15-20	TBSC	Atlanta Interconnect 3267/3267	4:07PM	DP20207TH	30	31	\$260.00	
8-15-20	TBSC	Atlanta Interconnect 3267/3267	7:22PM	DP20207TH	30	33	\$392.00	
8-16-20	HALL	Atlanta Interconnect 3267/3267	9:34AM	DP20205TH	30	1	\$65.00	
8-16-20	HALL	Atlanta Interconnect 3267/3267	5:35PM	DP20205TH	30	3	\$84.00	
8-16-20	HALL	Atlanta Interconnect 3267/3267	7:35PM	DP20205TH	30	5	\$130.00	
8-16-20	HALL	Atlanta Interconnect 3267/3267	11:17PM	DP20205TH	30	5	\$130.00	
8-16-20	HGTV	Atlanta Interconnect 3267/3267	5:24PM	DP20207TH	30	9	\$375.00	
8-16-20	LIF	Atlanta Interconnect 3267/3267	10:14AM	DP20205TH	30	13	\$125.00	
8-16-20	LIF	Atlanta Interconnect 3267/3267	4:20PM	DP20205TH	30	15	\$225.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	8:09AM	DP20205TH	30	19	\$30.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	1:14PM	DP20207TH	30	21	\$40.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	3:43PM	DP20205TH	30	21	\$40.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	5:45PM	DP20205TH	30	23	\$75.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	9:51PM	DP20207TH	30	25	\$130.00	
8-16-20	OWN	Atlanta Interconnect 3267/3267	11:49PM	DP20205TH	30	25	\$130.00	
8-16-20	TBSC	Atlanta Interconnect 3267/3267	7:11AM	DP20205TH	30	27	\$64.00	
8-16-20	TBSC	Atlanta Interconnect 3267/3267	10:15AM	DP20205TH	30	29	\$73.00	
8-16-20	TBSC	Atlanta Interconnect 3267/3267	4:33PM	DP20205TH	30	31	\$260.00	
8-16-20	TBSC	Atlanta Interconnect 3267/3267	9:05PM	DP20205TH	30	33	\$392.00	
8-17-20	HALL	Atlanta Interconnect 3267/3267	11:35AM	DP20207TH	30	2	\$65.00	
8-17-20	HGTV	Atlanta Interconnect 3267/3267	10:22AM	DP20207TH	30	8	\$225.00	
8-17-20	LIF	Atlanta Interconnect 3267/3267	10:15AM	DP20207TH	30	14	\$125.00	
8-17-20	LIF	Atlanta Interconnect 3267/3267	3:10PM	DP20207TH	30	14	\$125.00	
8-17-20	LIF	Atlanta Interconnect 3267/3267	4:09PM	DP20207TH	30	16	\$225.00	
8-17-20	LIF	Atlanta Interconnect 3267/3267	8:23PM	DP20205TH	30	18	\$425.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	6:13AM	DP20207TH	30	20	\$30.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	9:48AM	DP20207TH	30	22	\$40.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	10:11AM	DP20207TH	30	22	\$40.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	12:12PM	DP20205TH	30	22	\$40.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	3:50PM	DP20207TH	30	22	\$40.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	4:10PM	DP20207TH	30	24	\$75.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	8:12PM	DP20205TH	30	26	\$130.00	
8-17-20	OWN	Atlanta Interconnect 3267/3267	11:53PM	DP20207TH	30	26	\$130.00	
8-17-20	TBSC	Atlanta Interconnect 3267/3267	7:12AM	DP20205TH	30	28	\$64.00	
8-17-20	TBSC	Atlanta Interconnect 3267/3267	11:15AM	DP20207TH	30	30	\$73.00	
8-17-20	TBSC	Atlanta Interconnect 3267/3267	3:15PM	DP20207TH	30	30	\$73.00	
8-17-20	TBSC	Atlanta Interconnect 3267/3267	4:17PM	DP20207TH	30	32	\$260.00	
8-17-20	TBSC	Atlanta Interconnect 3267/3267	7:12PM	DP20207TH	30	34	\$392.00	
8-18-20	HALL	Atlanta Interconnect 3267/3267	11:17PM	DP20205TH	30	6	\$130.00	
8-18-20	HGTV	Atlanta Interconnect 3267/3267	10:20AM	DP20207TH	30	8	\$225.00	
8-18-20	LIF	Atlanta Interconnect 3267/3267	10:15AM	DP20207TH	30	14	\$125.00	
8-18-20	LIF	Atlanta Interconnect 3267/3267	4:11PM	DP20207TH	30	16	\$225.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	6:11AM	DP20207TH	30	20	\$30.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	11:48AM	DP20207TH	30	22	\$40.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	3:12PM	DP20207TH	30	22	\$40.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	5:12PM	DP20207TH	30	24	\$75.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	7:49PM	DP20207TH	30	26	\$130.00	
8-18-20	OWN	Atlanta Interconnect 3267/3267	10:07PM	DP20205TH	30	26	\$130.00	
8-18-20	TBSC	Atlanta Interconnect 3267/3267	7:14AM	DP20207TH	30	28	\$64.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-18-20	TBSC	Atlanta Interconnect 3267/3267	12:13PM	DP20207TH	30	30	\$73.00	
8-18-20	TBSC	Atlanta Interconnect 3267/3267	5:14PM	DP20207TH	30	32	\$260.00	
8-18-20	TBSC	Atlanta Interconnect 3267/3267	7:17PM	DP20207TH	30	34	\$392.00	

**Order# SG457065 Total: \$18,033.00**



**INVOICE NO.**

SG29148

**BILL CYCLE**

202008

**BILL TO**

SMART MEDIA - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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**REMITTANCE**

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**Please return this document with your payment**

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due** **\$13,335.37**

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We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at [www.comcastinvoices.com](http://www.comcastinvoices.com) or call us at 866-531-1721.