



INVOICE NO.	INVOICE DATE
SG27825	8/30/2020
BILL CYCLE	INVOICE DUE DATE
202008	9/27/2020

SMART MEDIA - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG455855	Atlanta	TV	\$6,637.00	40	40

INVOICE NOTES

ATLANTA - 62784972 - POL - PRI: NP=80 IP=74 -PERDUE FOR SENATE - SEE FCC SITE FO
 ATLANTA - 62784972 - POL - PRI: NP=80 IP=74 -PERDUE FOR SENATE - SEE FCC SITE FO

Gross Advertising Total	\$6,637.00
Agency Commission	(\$995.55)
Rep Commission	(\$733.38)
Net Advertising Total	\$4,908.07

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

SG27825

INVOICE DATE

8/30/2020

BILL CYCLE

202008

INVOICE DUE DATE

9/27/2020

AFFIDAVIT

Product: ORDR
Estimate No: 722FEM
Campaign No:

Comcast Order No: SG455855
TIM Est No: 3059274
AE Name: DC NCC - ATL

Market: Atlanta
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1901684	DP20195TH	Atlanta Interconnect 3267/3267	HALL, LIF, OWN, TBSC	40	\$6,637.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	Atlanta Interconnect 3267/3267	NE1901684	7	\$539.00
OWN	Atlanta Interconnect 3267/3267	NE1901684	11	\$870.00
LIF	Atlanta Interconnect 3267/3267	NE1901684	11	\$2,775.00
TBSC	Atlanta Interconnect 3267/3267	NE1901684	11	\$2,453.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-27-20	HALL	Atlanta Interconnect 3267/3267	9:15AM	DP20195TH	30	2	\$65.00	
7-27-20	HALL	Atlanta Interconnect 3267/3267	1:38PM	DP20195TH	30	2	\$65.00	
7-27-20	HALL	Atlanta Interconnect 3267/3267	3:38PM	DP20195TH	30	2	\$65.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	9:13AM	DP20195TH	30	8	\$125.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	11:11AM	DP20195TH	30	8	\$125.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	3:11PM	DP20195TH	30	8	\$125.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	4:08PM	DP20195TH	30	10	\$225.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	7:10PM	DP20195TH	30	12	\$425.00	
7-27-20	LIF	Atlanta Interconnect 3267/3267	9:20PM	DP20195TH	30	12	\$425.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	10:11AM	DP20195TH	30	14	\$40.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	12:12PM	DP20195TH	30	14	\$40.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	3:13PM	DP20195TH	30	14	\$40.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	5:10PM	DP20195TH	30	16	\$75.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	8:13PM	DP20195TH	30	18	\$130.00	
7-27-20	OWN	Atlanta Interconnect 3267/3267	11:53PM	DP20195TH	30	18	\$130.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	10:14AM	DP20195TH	30	20	\$73.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	1:16PM	DP20195TH	30	20	\$73.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	3:17PM	DP20195TH	30	20	\$73.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	4:15PM	DP20195TH	30	22	\$260.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	7:20PM	DP20195TH	30	24	\$392.00	
7-27-20	TBSC	Atlanta Interconnect 3267/3267	11:19PM	DP20195TH	30	24	\$392.00	
7-28-20	HALL	Atlanta Interconnect 3267/3267	9:16AM	DP20195TH	30	2	\$65.00	
7-28-20	HALL	Atlanta Interconnect 3267/3267	3:35PM	DP20195TH	30	2	\$65.00	
7-28-20	HALL	Atlanta Interconnect 3267/3267	5:34PM	DP20195TH	30	4	\$84.00	
7-28-20	HALL	Atlanta Interconnect 3267/3267	7:41PM	DP20195TH	30	6	\$130.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-28-20	LIF	Atlanta Interconnect 3267/3267	10:15AM	DP20195TH	30	8	\$125.00	
7-28-20	LIF	Atlanta Interconnect 3267/3267	12:09PM	DP20195TH	30	8	\$125.00	
7-28-20	LIF	Atlanta Interconnect 3267/3267	4:10PM	DP20195TH	30	10	\$225.00	
7-28-20	LIF	Atlanta Interconnect 3267/3267	9:10PM	DP20195TH	30	12	\$425.00	
7-28-20	LIF	Atlanta Interconnect 3267/3267	10:11PM	DP20195TH	30	12	\$425.00	
7-28-20	OWN	Atlanta Interconnect 3267/3267	11:49AM	DP20195TH	30	14	\$40.00	
7-28-20	OWN	Atlanta Interconnect 3267/3267	3:14PM	DP20195TH	30	14	\$40.00	
7-28-20	OWN	Atlanta Interconnect 3267/3267	4:14PM	DP20195TH	30	16	\$75.00	
7-28-20	OWN	Atlanta Interconnect 3267/3267	8:15PM	DP20195TH	30	18	\$130.00	
7-28-20	OWN	Atlanta Interconnect 3267/3267	10:15PM	DP20195TH	30	18	\$130.00	
7-28-20	TBSC	Atlanta Interconnect 3267/3267	10:14AM	DP20195TH	30	20	\$73.00	
7-28-20	TBSC	Atlanta Interconnect 3267/3267	1:13PM	DP20195TH	30	20	\$73.00	
7-28-20	TBSC	Atlanta Interconnect 3267/3267	5:15PM	DP20195TH	30	22	\$260.00	
7-28-20	TBSC	Atlanta Interconnect 3267/3267	10:10PM	DP20195TH	30	24	\$392.00	
7-28-20	TBSC	Atlanta Interconnect 3267/3267	11:16PM	DP20195TH	30	24	\$392.00	

Order# SG455855 Total: \$6,637.00



INVOICE NO.

SG27825

BILL CYCLE

202008

BILL TO

SMART MEDIA - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$4,908.07

We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at www.comcastinvoices.com or call us at 866-531-1721.