



INVOICE NO.	INVOICE DATE
SG18438	3/29/2020
BILL CYCLE	INVOICE DUE DATE
202003	4/26/2020

MEDIA BUYING AND ANALYTICS
 2020 HOWELL MILL RD NW
 STE D 348
 ATLANTA, GA 30318-1732

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING AND ANALYTICS	A201654	BIDEN FOR PRESIDENT - ATL	201656

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG448141	Atlanta	TV	\$14,490.00	37	37

INVOICE NOTES

ATLANTA - PRI: NP=80 IP=74 - POL - BIDEN FOR PRESIDENT - SEE FCC SITE FOR NETWORK
 ATLANTA - PRI: NP=80 IP=74 - POL - BIDEN FOR PRESIDENT - SEE FCC SITE FOR NETWORK

Gross Advertising Total	\$14,490.00
Agency Commission	(\$2,173.50)
Net Advertising Total	\$12,316.50

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:	Comcast Order No: SG448141	Market: Atlanta
Estimate No:	TIM Est No: 2978963	Contract Type: Single
Campaign No:	AE Name: RICH CRONE	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1832109	BFP3020051H_Service - GA	Atlanta Interconnect 3267/3267	CNN, MNBC	37	\$14,490.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Atlanta Interconnect 3267/3267	NE1832109	17	\$6,974.00
MNBC	Atlanta Interconnect 3267/3267	NE1832109	20	\$7,516.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-11-20	CNN	Atlanta Interconnect 3267/3267	10:59AM	BFP3020051H_Service - GA	30	1	\$182.00	
3-11-20	CNN	Atlanta Interconnect 3267/3267	12:51PM	BFP3020051H_Service - GA	30	1	\$182.00	
3-11-20	CNN	Atlanta Interconnect 3267/3267	4:41PM	BFP3020051H_Service - GA	30	3	\$326.00	
3-11-20	CNN	Atlanta Interconnect 3267/3267	8:40PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-11-20	CNN	Atlanta Interconnect 3267/3267	11:42PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	6:48AM	BFP3020051H_Service - GA	30	7	\$217.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	12:29PM	BFP3020051H_Service - GA	30	9	\$182.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	12:58PM	BFP3020051H_Service - GA	30	9	\$182.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	4:58PM	BFP3020051H_Service - GA	30	11	\$326.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	9:43PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-11-20	MNBC	Atlanta Interconnect 3267/3267	10:51PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-12-20	CNN	Atlanta Interconnect 3267/3267	3:56PM	BFP3020051H_Service - GA	30	1	\$182.00	
3-12-20	CNN	Atlanta Interconnect 3267/3267	4:52PM	BFP3020051H_Service - GA	30	3	\$326.00	
3-12-20	CNN	Atlanta Interconnect 3267/3267	7:41PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-12-20	CNN	Atlanta Interconnect 3267/3267	11:51PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-12-20	MNBC	Atlanta Interconnect 3267/3267	7:00AM	BFP3020051H_Service - GA	30	7	\$217.00	
3-12-20	MNBC	Atlanta Interconnect 3267/3267	12:58PM	BFP3020051H_Service - GA	30	9	\$182.00	
3-12-20	MNBC	Atlanta Interconnect 3267/3267	4:58PM	BFP3020051H_Service - GA	30	11	\$326.00	
3-12-20	MNBC	Atlanta Interconnect 3267/3267	8:24PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-12-20	MNBC	Atlanta Interconnect 3267/3267	10:32PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-13-20	CNN	Atlanta Interconnect 3267/3267	12:40PM	BFP3020051H_Service - GA	30	1	\$182.00	
3-13-20	CNN	Atlanta Interconnect 3267/3267	5:51PM	BFP3020051H_Service - GA	30	3	\$326.00	
3-13-20	CNN	Atlanta Interconnect 3267/3267	8:45PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-13-20	CNN	Atlanta Interconnect 3267/3267	10:43PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-13-20	MNBC	Atlanta Interconnect 3267/3267	6:59AM	BFP3020051H_Service - GA	30	7	\$217.00	
3-13-20	MNBC	Atlanta Interconnect 3267/3267	1:29PM	BFP3020051H_Service - GA	30	9	\$182.00	
3-13-20	MNBC	Atlanta Interconnect 3267/3267	2:58PM	BFP3020051H_Service - GA	30	9	\$182.00	
3-13-20	MNBC	Atlanta Interconnect 3267/3267	7:42PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-13-20	MNBC	Atlanta Interconnect 3267/3267	10:56PM	BFP3020051H_Service - GA	30	13	\$595.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-14-20	CNN	Atlanta Interconnect 3267/3267	3:49PM	BFP3020051H_Service - GA	30	1	\$182.00	
3-14-20	CNN	Atlanta Interconnect 3267/3267	4:50PM	BFP3020051H_Service - GA	30	3	\$326.00	
3-14-20	CNN	Atlanta Interconnect 3267/3267	8:49PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-14-20	CNN	Atlanta Interconnect 3267/3267	10:58PM	BFP3020051H_Service - GA	30	5	\$595.00	
3-14-20	MNBC	Atlanta Interconnect 3267/3267	6:34AM	BFP3020051H_Service - GA	30	7	\$217.00	
3-14-20	MNBC	Atlanta Interconnect 3267/3267	5:41PM	BFP3020051H_Service - GA	30	11	\$326.00	
3-14-20	MNBC	Atlanta Interconnect 3267/3267	8:59PM	BFP3020051H_Service - GA	30	13	\$595.00	
3-14-20	MNBC	Atlanta Interconnect 3267/3267	10:36PM	BFP3020051H_Service - GA	30	13	\$595.00	

Order# SG448141 Total: \$14,490.00



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REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING AND ANALYTICS	A201654	BIDEN FOR PRESIDENT - ATL	201656

Terms:	Net 30 Days	Phone:	866-531-1721
Mail to:	EFFECTV P.O. BOX 415949 BOSTON, MA 02241-5949	Note:	Pay Online @ www.comcastinvoices.com
Special Note:			

Net Balance Due	\$12,316.50
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We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at www.comcastinvoices.com or call us at 866-531-1721.