



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
SG17916	3/29/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202003	4/26/2020

ASSEMBLY - NCC - ATL  
 NCC MEDIA  
 BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
ASSEMBLY - NCC - ATL	A201161	MIKE BLOOMBERG 2020 - NCC - ATL	201163

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG447654	Atlanta	TV	\$11,307.00	119	119

### INVOICE NOTES

PRI, NPE=80, IPE=74. 62740575 POL Candidate-Mike Bloomberg 2020 Atlanta. See key  
 PRI, NPE=80, IPE=74. 62740575 POL Candidate-Mike Bloomberg 2020 Atlanta. See key

Gross Advertising Total	\$11,524.00
Agency Commission	(\$1,728.60)
Rep Commission	(\$1,273.42)
<b>Net Advertising Total</b>	<b>\$8,521.98</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
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 BOSTON, MA 02241-5949



**INVOICE NO.**  
SG17916

**INVOICE DATE**  
3/29/2020

**BILL CYCLE**  
202003

**INVOICE DUE DATE**  
4/26/2020

**AFFIDAVIT**

**Product:** MBLM  
**Estimate No:** 134  
**Campaign No:**

**Comcast Order No:** SG447654  
**TIM Est No:** 2972988  
**AE Name:** DC NCC - ATL

**Market:** Atlanta  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1814641	MRBPSS324EH_Scary Truth	Atlanta Interconnect 3267/3267	ESP2, ESPN, FS1, GOLF	12	\$657.00
NE1824720	MRBPBA3054EH	Atlanta Interconnect 3267/3267	AMC, APL, CMT, CNBC, CNN, HALL, LMN, MNBC, NGC, OWN, TRAV, TVL, USA, WETV	48	\$4,916.00
NE1809085	MRBPSS320EH_Fight Of Our Lives	Atlanta Interconnect 3267/3267	ESP2, ESPN, FS1, GOLF	13	\$591.00
NE1821404	MRBPBK3051EH	Atlanta Interconnect 3267/3267	AMC, APL, CMT, CNBC, CNN, HALL, LMN, MNBC, NGC, OWN, TRAV, TVL, USA, WETV	46	\$5,143.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNBC	Atlanta Interconnect 3267/3267	NE1824720	2	\$166.00
USA	Atlanta Interconnect 3267/3267	NE1824720	4	\$500.00
CNBC	Atlanta Interconnect 3267/3267	NE1821404	3	\$207.00
GOLF	Atlanta Interconnect 3267/3267	NE1814641	4	\$112.00
HALL	Atlanta Interconnect 3267/3267	NE1824720	4	\$344.00
LMN	Atlanta Interconnect 3267/3267	NE1821404	3	\$188.00
NGC	Atlanta Interconnect 3267/3267	NE1824720	2	\$58.00
APL	Atlanta Interconnect 3267/3267	NE1824720	3	\$96.00
CNN	Atlanta Interconnect 3267/3267	NE1821404	4	\$1,320.00
GOLF	Atlanta Interconnect 3267/3267	NE1809085	3	\$86.00
TRAV	Atlanta Interconnect 3267/3267	NE1821404	3	\$237.00
WETV	Atlanta Interconnect 3267/3267	NE1821404	1	\$73.00
MNBC	Atlanta Interconnect 3267/3267	NE1824720	3	\$1,103.00
OWN	Atlanta Interconnect 3267/3267	NE1824720	4	\$240.00
TVL	Atlanta Interconnect 3267/3267	NE1824720	5	\$292.00

USA	Atlanta Interconnect 3267/3267	NE1821404	3	\$375.00
WETV	Atlanta Interconnect 3267/3267	NE1824720	1	\$73.00
AMC	Atlanta Interconnect 3267/3267	NE1821404	2	\$260.00
CMT	Atlanta Interconnect 3267/3267	NE1824720	4	\$104.00
OWN	Atlanta Interconnect 3267/3267	NE1821404	3	\$200.00
TRAV	Atlanta Interconnect 3267/3267	NE1824720	5	\$251.00
APL	Atlanta Interconnect 3267/3267	NE1821404	4	\$124.00
CNN	Atlanta Interconnect 3267/3267	NE1824720	4	\$1,176.00
HALL	Atlanta Interconnect 3267/3267	NE1821404	6	\$539.00
ESPN	Atlanta Interconnect 3267/3267	NE1809085	1	\$185.00
ESPN	Atlanta Interconnect 3267/3267	NE1814641	2	\$370.00
FS1	Atlanta Interconnect 3267/3267	NE1809085	3	\$66.00
FS1	Atlanta Interconnect 3267/3267	NE1814641	3	\$54.00
NGC	Atlanta Interconnect 3267/3267	NE1821404	1	\$29.00
TVL	Atlanta Interconnect 3267/3267	NE1821404	3	\$181.00
AMC	Atlanta Interconnect 3267/3267	NE1824720	3	\$297.00
CMT	Atlanta Interconnect 3267/3267	NE1821404	6	\$125.00
ESP2	Atlanta Interconnect 3267/3267	NE1809085	6	\$254.00
ESP2	Atlanta Interconnect 3267/3267	NE1814641	3	\$121.00
LMN	Atlanta Interconnect 3267/3267	NE1824720	4	\$216.00
MNBC	Atlanta Interconnect 3267/3267	NE1821404	4	\$1,285.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-4-20	AMC	Atlanta Interconnect 3267/3267	9:15AM	MRBPBA3054EH	30	1	\$37.00	
3-4-20	AMC	Atlanta Interconnect 3267/3267	12:21PM	MRBPBK3051EH	30	1	\$37.00	
3-4-20	AMC	Atlanta Interconnect 3267/3267	1:12PM	MRBPBA3054EH	30	1	\$37.00	
3-4-20	AMC	Atlanta Interconnect 3267/3267	10:34PM	MRBPBA3054EH	30	3	\$223.00	
3-4-20	AMC	Atlanta Interconnect 3267/3267	11:20PM	MRBPBK3051EH	30	3	\$223.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	8:11AM	MRBPBA3054EH	30	7	\$28.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	8:31AM	MRBPBK3051EH	30	7	\$28.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	10:12AM	MRBPBA3054EH	30	5	\$28.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	10:40AM	MRBPBK3051EH	30	5	\$28.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	11:13AM	MRBPBK3051EH	30	5	\$28.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	6:13PM	MRBPBK3051EH	30	9	\$40.00	
3-4-20	APL	Atlanta Interconnect 3267/3267	6:35PM	MRBPBA3054EH	30	9	\$40.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	6:11AM	MRBPBK3051EH	30	15	\$16.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	7:10AM	MRBPBA3054EH	30	15	\$16.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	9:15AM	MRBPBK3051EH	30	11	\$14.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	10:12AM	MRBPBK3051EH	30	11	\$14.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	11:15AM	MRBPBA3054EH	30	11	\$14.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-4-20	CMT	Atlanta Interconnect 3267/3267	4:19PM	MRBPBK3051EH	30	17	\$22.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	5:16PM	MRBPBK3051EH	30	17	\$22.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	7:15PM	MRBPBA3054EH	30	13	\$37.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	8:16PM	MRBPBA3054EH	30	13	\$37.00	
3-4-20	CMT	Atlanta Interconnect 3267/3267	11:18PM	MRBPBK3051EH	30	13	\$37.00	
3-4-20	CNBC	Atlanta Interconnect 3267/3267	8:14AM	MRBPBK3051EH	30	99	\$41.00	
3-4-20	CNBC	Atlanta Interconnect 3267/3267	4:44PM	MRBPBA3054EH	30	101	\$76.00	
3-4-20	CNBC	Atlanta Interconnect 3267/3267	6:49PM	MRBPBK3051EH	30	101	\$76.00	
3-4-20	CNBC	Atlanta Interconnect 3267/3267	10:51PM	MRBPBK3051EH	30	97	\$90.00	
3-4-20	CNBC	Atlanta Interconnect 3267/3267	11:38PM	MRBPBA3054EH	30	97	\$90.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	6:36AM	MRBPBA3054EH	30	23	\$217.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	6:46AM	MRBPBK3051EH	30	23	\$217.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	9:51AM	MRBPBA3054EH	30	19	\$182.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	10:48AM	MRBPBK3051EH	30	19	\$182.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	11:49AM	MRBPBA3054EH	30	19	\$182.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	4:48PM	MRBPBK3051EH	30	25	\$326.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	7:39PM	MRBPBA3054EH	30	21	\$595.00	
3-4-20	CNN	Atlanta Interconnect 3267/3267	8:43PM	MRBPBK3051EH	30	21	\$595.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	6:13AM	MRBPSS324EH_Scary Truth	30	31	\$44.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	8:25AM	MRBPSS324EH_Scary Truth	30	31	\$44.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	12:28PM	MRBPSS320EH_Fight Of Our Lives	30	27	\$33.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	1:10PM	MRBPSS324EH_Scary Truth	30	27	\$33.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	3:29PM	MRBPSS320EH_Fight Of Our Lives	30	27	\$33.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	4:30PM	MRBPSS320EH_Fight Of Our Lives	30	33	\$34.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	6:27PM	MRBPSS320EH_Fight Of Our Lives	30	33	\$34.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	8:07PM	MRBPSS320EH_Fight Of Our Lives	30	29	\$60.00	
3-4-20	ESP2	Atlanta Interconnect 3267/3267	9:34PM	MRBPSS320EH_Fight Of Our Lives	30	29	\$60.00	
3-4-20	ESPN	Atlanta Interconnect 3267/3267	1:06PM	MRBPSS324EH_Scary Truth	30	35	\$185.00	
3-4-20	ESPN	Atlanta Interconnect 3267/3267	2:17PM	MRBPSS324EH_Scary Truth	30	35	\$185.00	
3-4-20	ESPN	Atlanta Interconnect 3267/3267	3:23PM	MRBPSS320EH_Fight Of Our Lives	30	35	\$185.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	6:18AM	MRBPSS324EH_Scary Truth	30	39	\$14.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	11:01AM	MRBPSS324EH_Scary Truth	30	37	\$20.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	11:47AM	MRBPSS320EH_Fight Of Our Lives	30	37	\$20.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	3:20PM	MRBPSS324EH_Scary Truth	30	37	\$20.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	4:14PM	MRBPSS320EH_Fight Of Our Lives	30	41	\$23.00	
3-4-20	FS1	Atlanta Interconnect 3267/3267	5:26PM	MRBPSS320EH_Fight Of Our Lives	30	41	\$23.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	1:17PM	MRBPSS324EH_Scary Truth	30	43	\$26.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	2:27PM	MRBPSS324EH_Scary Truth	30	43	\$26.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	3:13PM	MRBPSS320EH_Fight Of Our Lives	30	43	\$26.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	4:17PM	MRBPSS324EH_Scary Truth	30	47	\$25.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	5:24PM	MRBPSS320EH_Fight Of Our Lives	30	47	\$25.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	7:16PM	MRBPSS324EH_Scary Truth	30	45	\$35.00	
3-4-20	GOLF	Atlanta Interconnect 3267/3267	8:18PM	MRBPSS320EH_Fight Of Our Lives	30	45	\$35.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	7:14AM	MRBPBK3051EH	30	53	\$65.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	7:15AM	MRBPBA3054EH	30	53	\$65.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	9:15AM	MRBPBK3051EH	30	49	\$65.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	11:46AM	MRBPBK3051EH	30	49	\$65.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	1:45PM	MRBPBA3054EH	30	49	\$65.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	5:38PM	MRBPBK3051EH	30	55	\$84.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	5:39PM	MRBPBA3054EH	30	55	\$84.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	7:38PM	MRBPBA3054EH	30	51	\$130.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	9:37PM	MRBPBK3051EH	30	51	\$130.00	
3-4-20	HALL	Atlanta Interconnect 3267/3267	11:40PM	MRBPBK3051EH	30	51	\$130.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	9:15AM	MRBPBA3054EH	30	57	\$28.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	10:20AM	MRBPBK3051EH	30	57	\$28.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	12:14PM	MRBPBA3054EH	30	57	\$28.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-4-20	LMN	Atlanta Interconnect 3267/3267	4:23PM	MRBPBA3054EH	30	61	\$60.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	5:19PM	MRBPBK3051EH	30	61	\$60.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	9:17PM	MRBPBA3054EH	30	59	\$100.00	
3-4-20	LMN	Atlanta Interconnect 3267/3267	10:17PM	MRBPBK3051EH	30	59	\$100.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	11:34AM	MRBPBK3051EH	30	63	\$182.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	12:34PM	MRBPBK3051EH	30	63	\$182.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	12:59PM	MRBPBA3054EH	30	63	\$182.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	5:46PM	MRBPBK3051EH	30	69	\$326.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	6:35PM	MRBPBA3054EH	30	69	\$326.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	7:42PM	MRBPBK3051EH	30	65	\$595.00	
3-4-20	MNBC	Atlanta Interconnect 3267/3267	11:29PM	MRBPBA3054EH	30	65	\$595.00	
3-4-20	NGC	Atlanta Interconnect 3267/3267	1:24PM	MRBPBK3051EH	30	71	\$29.00	
3-4-20	NGC	Atlanta Interconnect 3267/3267	2:28PM	MRBPBA3054EH	30	71	\$29.00	
3-4-20	NGC	Atlanta Interconnect 3267/3267	3:23PM	MRBPBA3054EH	30	71	\$29.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	6:12AM	MRBPBK3051EH	30	77	\$30.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	7:14AM	MRBPBA3054EH	30	77	\$30.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	9:14AM	MRBPBA3054EH	30	73	\$40.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	9:51AM	MRBPBK3051EH	30	73	\$40.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	10:11AM	MRBPBA3054EH	30	73	\$40.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	7:55PM	MRBPBA3054EH	30	75	\$130.00	
3-4-20	OWN	Atlanta Interconnect 3267/3267	8:14PM	MRBPBK3051EH	30	75	\$130.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	1:25PM	MRBPBA3054EH	30	79	\$35.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	2:28PM	MRBPBK3051EH	30	79	\$35.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	3:26PM	MRBPBA3054EH	30	79	\$35.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	4:26PM	MRBPBA3054EH	30	83	\$40.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	6:26PM	MRBPBA3054EH	30	83	\$40.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	9:24PM	MRBPBA3054EH	30	81	\$101.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	10:26PM	MRBPBK3051EH	30	81	\$101.00	
3-4-20	TRAV	Atlanta Interconnect 3267/3267	11:26PM	MRBPBK3051EH	30	81	\$101.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	11:46AM	MRBPBA3054EH	30	85	\$24.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	12:11PM	MRBPBK3051EH	30	85	\$24.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	1:37PM	MRBPBA3054EH	30	85	\$24.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	4:05PM	MRBPBK3051EH	30	89	\$70.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	6:07PM	MRBPBA3054EH	30	89	\$70.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	9:36PM	MRBPBA3054EH	30	87	\$87.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	10:07PM	MRBPBK3051EH	30	87	\$87.00	
3-4-20	TVL	Atlanta Interconnect 3267/3267	11:06PM	MRBPBA3054EH	30	87	\$87.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	6:32AM	MRBPBA3054EH	30	93	\$50.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	7:05AM	MRBPBK3051EH	30	93	\$50.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	1:08PM	MRBPBA3054EH	30	91	\$125.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	2:07PM	MRBPBK3051EH	30	91	\$125.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	3:31PM	MRBPBA3054EH	30	91	\$125.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	5:29PM	MRBPBA3054EH	30	95	\$200.00	
3-4-20	USA	Atlanta Interconnect 3267/3267	6:28PM	MRBPBK3051EH	30	95	\$200.00	
3-4-20	WETV	Atlanta Interconnect 3267/3267	7:35PM	MRBPBA3054EH	30	103	\$73.00	
3-4-20	WETV	Atlanta Interconnect 3267/3267	10:17PM	MRBPBK3051EH	30	103	\$73.00	

Order# SG447654 Total: \$11,307.00



<b>INVOICE NO.</b>
SG17916
<b>BILL CYCLE</b>
202003

<b>BILL TO</b>
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ASSEMBLY - NCC - ATL  
 NCC MEDIA  
 BLOOMFIELD, NJ 07003

**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
ASSEMBLY - NCC - ATL	A201161	MIKE BLOOMBERG 2020 - NCC - ATL	201163

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**Special Note:**

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