



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
SG29774	8/30/2020
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
202008	9/27/2020

CANAL PARTNERS MEDIA - REGIONAL  
 900 CIR 75 PKWY  
 STE 1650  
 ATLANTA, GA 30339

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - REGIONAL	A481	FRIENDS OF LUCY MCBATH - ND - ATL	202655

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG457913	Atlanta	TV	\$22,370.00	90	90

### INVOICE NOTES

POL\_Candidate FRIENDS OF LUCY MCBATH :60s. Flt: 8.20-8.24 \$40,876 165x :60's AT  
 POL\_Candidate FRIENDS OF LUCY MCBATH :60s. Flt: 8.20-8.24 \$40,876 165x :60's AT

Gross Advertising Total	\$22,370.00
Agency Commission	(\$3,355.50)
<b>Net Advertising Total</b>	<b>\$19,014.50</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**  
SG29774

**INVOICE DATE**  
8/30/2020

**BILL CYCLE**  
202008

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9/27/2020

**AFFIDAVIT**

**Product:** Friends of Lucy McBath  
**Estimate No:** 8.20-8.24 60s  
**Campaign No:**

**Comcast Order No:** SG457913  
**TIM Est No:** 3081980  
**AE Name:** RICH CRONE

**Market:** Atlanta  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1916698	DML20LM102H	Atlanta Interconnect 3267/3267	AEN, AMC, APL, BET, CMDY, CMT, CNBC, CNN, DISC, ENT, ESP2, FOOD, FRFM, FX, FXNC, GOLF, HALL, HGTV, HLN, MNBC, MTV, NBCS, NGC, OWN, OXYG, PAR, SYFY, TBSC, TNT, TRAV, TV1, TVL, TWC, USA, VH1, WETV	90	\$22,370.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
NBCS	Atlanta Interconnect 3267/3267	NE1916698	2	\$128.00
PAR	Atlanta Interconnect 3267/3267	NE1916698	3	\$618.00
CNN	Atlanta Interconnect 3267/3267	NE1916698	3	\$2,276.00
TV1	Atlanta Interconnect 3267/3267	NE1916698	1	\$68.00
WETV	Atlanta Interconnect 3267/3267	NE1916698	3	\$316.00
CMT	Atlanta Interconnect 3267/3267	NE1916698	2	\$102.00
ESP2	Atlanta Interconnect 3267/3267	NE1916698	1	\$66.00
HALL	Atlanta Interconnect 3267/3267	NE1916698	3	\$520.00
NGC	Atlanta Interconnect 3267/3267	NE1916698	2	\$334.00
TRAV	Atlanta Interconnect 3267/3267	NE1916698	3	\$352.00
APL	Atlanta Interconnect 3267/3267	NE1916698	3	\$192.00
FOOD	Atlanta Interconnect 3267/3267	NE1916698	3	\$1,800.00
FRFM	Atlanta Interconnect 3267/3267	NE1916698	1	\$148.00
MNBC	Atlanta Interconnect 3267/3267	NE1916698	3	\$1,988.00
BET	Atlanta Interconnect 3267/3267	NE1916698	1	\$240.00
FX	Atlanta Interconnect 3267/3267	NE1916698	2	\$450.00

TWC	Atlanta Interconnect 3267/3267	NE1916698	1	\$110.00
VH1	Atlanta Interconnect 3267/3267	NE1916698	1	\$100.00
CMDY	Atlanta Interconnect 3267/3267	NE1916698	4	\$408.00
GOLF	Atlanta Interconnect 3267/3267	NE1916698	2	\$122.00
HGTV	Atlanta Interconnect 3267/3267	NE1916698	1	\$1,200.00
MTV	Atlanta Interconnect 3267/3267	NE1916698	1	\$94.00
OWN	Atlanta Interconnect 3267/3267	NE1916698	4	\$550.00
SYFY	Atlanta Interconnect 3267/3267	NE1916698	4	\$294.00
TVL	Atlanta Interconnect 3267/3267	NE1916698	3	\$362.00
AEN	Atlanta Interconnect 3267/3267	NE1916698	4	\$922.00
AMC	Atlanta Interconnect 3267/3267	NE1916698	1	\$74.00
FXNC	Atlanta Interconnect 3267/3267	NE1916698	2	\$1,052.00
TBSC	Atlanta Interconnect 3267/3267	NE1916698	3	\$1,432.00
USA	Atlanta Interconnect 3267/3267	NE1916698	2	\$1,450.00
CNBC	Atlanta Interconnect 3267/3267	NE1916698	4	\$566.00
DISC	Atlanta Interconnect 3267/3267	NE1916698	3	\$1,030.00
ENT	Atlanta Interconnect 3267/3267	NE1916698	4	\$554.00
HLN	Atlanta Interconnect 3267/3267	NE1916698	4	\$828.00
OXYG	Atlanta Interconnect 3267/3267	NE1916698	4	\$550.00
TNT	Atlanta Interconnect 3267/3267	NE1916698	2	\$1,074.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-20-20	AEN	Atlanta Interconnect 3267/3267	7:14AM	DML20LM102H	60	4	\$94.00	
8-20-20	AEN	Atlanta Interconnect 3267/3267	9:16AM	DML20LM102H	60	1	\$98.00	
8-20-20	AEN	Atlanta Interconnect 3267/3267	4:10PM	DML20LM102H	60	5	\$230.00	
8-20-20	AEN	Atlanta Interconnect 3267/3267	7:09PM	DML20LM102H	60	3	\$500.00	
8-20-20	AMC	Atlanta Interconnect 3267/3267	9:22AM	DML20LM102H	60	8	\$74.00	
8-20-20	APL	Atlanta Interconnect 3267/3267	6:15AM	DML20LM102H	60	11	\$56.00	
8-20-20	APL	Atlanta Interconnect 3267/3267	9:45AM	DML20LM102H	60	10	\$56.00	
8-20-20	APL	Atlanta Interconnect 3267/3267	4:38PM	DML20LM102H	60	9	\$80.00	
8-20-20	BET	Atlanta Interconnect 3267/3267	8:15AM	DML20LM102H	60	13	\$240.00	
8-20-20	CMDY	Atlanta Interconnect 3267/3267	7:38AM	DML20LM102H	60	18	\$52.00	
8-20-20	CMDY	Atlanta Interconnect 3267/3267	9:14AM	DML20LM102H	60	16	\$46.00	
8-20-20	CMDY	Atlanta Interconnect 3267/3267	4:10PM	DML20LM102H	60	19	\$110.00	
8-20-20	CMDY	Atlanta Interconnect 3267/3267	11:11PM	DML20LM102H	60	20	\$200.00	
8-20-20	CMT	Atlanta Interconnect 3267/3267	3:15PM	DML20LM102H	60	22	\$28.00	
8-20-20	CMT	Atlanta Interconnect 3267/3267	9:08PM	DML20LM102H	60	21	\$74.00	
8-20-20	CNBC	Atlanta Interconnect 3267/3267	8:43AM	DML20LM102H	60	24	\$82.00	
8-20-20	CNBC	Atlanta Interconnect 3267/3267	2:48PM	DML20LM102H	60	26	\$152.00	
8-20-20	CNBC	Atlanta Interconnect 3267/3267	4:39PM	DML20LM102H	60	27	\$152.00	
8-20-20	CNBC	Atlanta Interconnect 3267/3267	8:43PM	DML20LM102H	60	25	\$180.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-20-20	CNN	Atlanta Interconnect 3267/3267	7:27AM	DML20LM102H	60	29	\$434.00	
8-20-20	CNN	Atlanta Interconnect 3267/3267	4:42PM	DML20LM102H	60	30	\$652.00	
8-20-20	CNN	Atlanta Interconnect 3267/3267	8:31PM	DML20LM102H	60	28	\$1,190.00	
8-20-20	DISC	Atlanta Interconnect 3267/3267	6:22AM	DML20LM102H	60	35	\$182.00	
8-20-20	DISC	Atlanta Interconnect 3267/3267	5:26PM	DML20LM102H	60	32	\$298.00	
8-20-20	DISC	Atlanta Interconnect 3267/3267	7:25PM	DML20LM102H	60	33	\$550.00	
8-20-20	ENT	Atlanta Interconnect 3267/3267	8:09AM	DML20LM102H	60	39	\$60.00	
8-20-20	ENT	Atlanta Interconnect 3267/3267	2:12PM	DML20LM102H	60	38	\$70.00	
8-20-20	ENT	Atlanta Interconnect 3267/3267	6:10PM	DML20LM102H	60	36	\$124.00	
8-20-20	ENT	Atlanta Interconnect 3267/3267	11:16PM	DML20LM102H	60	37	\$300.00	
8-20-20	ESP2	Atlanta Interconnect 3267/3267	3:18PM	DML20LM102H	60	40	\$66.00	
8-20-20	FOOD	Atlanta Interconnect 3267/3267	3:22PM	DML20LM102H	60	43	\$250.00	
8-20-20	FOOD	Atlanta Interconnect 3267/3267	5:19PM	DML20LM102H	60	46	\$550.00	
8-20-20	FOOD	Atlanta Interconnect 3267/3267	11:18PM	DML20LM102H	60	45	\$1,000.00	
8-20-20	FRFM	Atlanta Interconnect 3267/3267	5:15PM	DML20LM102H	60	48	\$148.00	
8-20-20	FX	Atlanta Interconnect 3267/3267	11:09AM	DML20LM102H	60	56	\$150.00	
8-20-20	FX	Atlanta Interconnect 3267/3267	5:11PM	DML20LM102H	60	53	\$300.00	
8-20-20	FXNC	Atlanta Interconnect 3267/3267	6:49AM	DML20LM102H	60	60	\$508.00	
8-20-20	FXNC	Atlanta Interconnect 3267/3267	10:52AM	DML20LM102H	60	57	\$544.00	
8-20-20	GOLF	Atlanta Interconnect 3267/3267	1:31PM	DML20LM102H	60	64	\$52.00	
8-20-20	GOLF	Atlanta Interconnect 3267/3267	8:20PM	DML20LM102H	60	62	\$70.00	
8-20-20	HALL	Atlanta Interconnect 3267/3267	7:15AM	DML20LM102H	60	67	\$130.00	
8-20-20	HALL	Atlanta Interconnect 3267/3267	9:11AM	DML20LM102H	60	66	\$130.00	
8-20-20	HALL	Atlanta Interconnect 3267/3267	9:35PM	DML20LM102H	60	68	\$260.00	
8-20-20	HGTV	Atlanta Interconnect 3267/3267	8:20PM	DML20LM102H	60	69	\$1,200.00	
8-20-20	HLN	Atlanta Interconnect 3267/3267	8:53AM	DML20LM102H	60	77	\$150.00	
8-20-20	HLN	Atlanta Interconnect 3267/3267	10:51AM	DML20LM102H	60	76	\$150.00	
8-20-20	HLN	Atlanta Interconnect 3267/3267	5:30PM	DML20LM102H	60	75	\$210.00	
8-20-20	HLN	Atlanta Interconnect 3267/3267	10:30PM	DML20LM102H	60	78	\$318.00	
8-20-20	MNBC	Atlanta Interconnect 3267/3267	7:29AM	DML20LM102H	60	85	\$434.00	
8-20-20	MNBC	Atlanta Interconnect 3267/3267	9:31AM	DML20LM102H	60	86	\$364.00	
8-20-20	MNBC	Atlanta Interconnect 3267/3267	8:43PM	DML20LM102H	60	87	\$1,190.00	
8-20-20	MTV	Atlanta Interconnect 3267/3267	5:17PM	DML20LM102H	60	91	\$94.00	
8-20-20	NBCS	Atlanta Interconnect 3267/3267	11:22AM	DML20LM102H	60	93	\$30.00	
8-20-20	NBCS	Atlanta Interconnect 3267/3267	8:04PM	DML20LM102H	60	92	\$98.00	
8-20-20	NGC	Atlanta Interconnect 3267/3267	2:23PM	DML20LM102H	60	97	\$58.00	
8-20-20	NGC	Atlanta Interconnect 3267/3267	8:19PM	DML20LM102H	60	95	\$276.00	
8-20-20	OWN	Atlanta Interconnect 3267/3267	8:13AM	DML20LM102H	60	98	\$60.00	
8-20-20	OWN	Atlanta Interconnect 3267/3267	3:12PM	DML20LM102H	60	101	\$80.00	
8-20-20	OWN	Atlanta Interconnect 3267/3267	5:48PM	DML20LM102H	60	99	\$150.00	
8-20-20	OWN	Atlanta Interconnect 3267/3267	7:15PM	DML20LM102H	60	100	\$260.00	
8-20-20	OXYG	Atlanta Interconnect 3267/3267	8:26AM	DML20LM102H	60	102	\$60.00	
8-20-20	OXYG	Atlanta Interconnect 3267/3267	12:22PM	DML20LM102H	60	105	\$80.00	
8-20-20	OXYG	Atlanta Interconnect 3267/3267	6:53PM	DML20LM102H	60	104	\$150.00	
8-20-20	OXYG	Atlanta Interconnect 3267/3267	7:23PM	DML20LM102H	60	103	\$260.00	
8-20-20	PAR	Atlanta Interconnect 3267/3267	3:04PM	DML20LM102H	60	106	\$58.00	
8-20-20	PAR	Atlanta Interconnect 3267/3267	4:09PM	DML20LM102H	60	107	\$160.00	
8-20-20	PAR	Atlanta Interconnect 3267/3267	10:10PM	DML20LM102H	60	108	\$400.00	
8-20-20	SYFY	Atlanta Interconnect 3267/3267	8:09AM	DML20LM102H	60	112	\$50.00	
8-20-20	SYFY	Atlanta Interconnect 3267/3267	10:05AM	DML20LM102H	60	109	\$54.00	
8-20-20	SYFY	Atlanta Interconnect 3267/3267	6:16PM	DML20LM102H	60	113	\$60.00	
8-20-20	SYFY	Atlanta Interconnect 3267/3267	11:03PM	DML20LM102H	60	110	\$130.00	
8-20-20	TBSC	Atlanta Interconnect 3267/3267	8:16AM	DML20LM102H	60	117	\$128.00	
8-20-20	TBSC	Atlanta Interconnect 3267/3267	4:15PM	DML20LM102H	60	115	\$520.00	
8-20-20	TBSC	Atlanta Interconnect 3267/3267	8:14PM	DML20LM102H	60	116	\$784.00	
8-20-20	TNT	Atlanta Interconnect 3267/3267	2:08PM	DML20LM102H	60	125	\$124.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-20-20	TNT	Atlanta Interconnect 3267/3267	9:40PM	DML20LM102H	60	127	\$950.00	
8-20-20	TRAV	Atlanta Interconnect 3267/3267	11:21AM	DML20LM102H	60	128	\$70.00	
8-20-20	TRAV	Atlanta Interconnect 3267/3267	4:26PM	DML20LM102H	60	130	\$80.00	
8-20-20	TRAV	Atlanta Interconnect 3267/3267	10:24PM	DML20LM102H	60	129	\$202.00	
8-20-20	TV1	Atlanta Interconnect 3267/3267	8:04AM	DML20LM102H	60	133	\$68.00	
8-20-20	TVL	Atlanta Interconnect 3267/3267	9:07AM	DML20LM102H	60	134	\$48.00	
8-20-20	TVL	Atlanta Interconnect 3267/3267	5:04PM	DML20LM102H	60	136	\$140.00	
8-20-20	TVL	Atlanta Interconnect 3267/3267	8:04PM	DML20LM102H	60	139	\$174.00	
8-20-20	TWC	Atlanta Interconnect 3267/3267	6:17PM	DML20LM102H	60	141	\$110.00	
8-20-20	USA	Atlanta Interconnect 3267/3267	4:33PM	DML20LM102H	60	145	\$400.00	
8-20-20	USA	Atlanta Interconnect 3267/3267	8:37PM	DML20LM102H	60	143	\$1,050.00	
8-20-20	VH1	Atlanta Interconnect 3267/3267	10:15AM	DML20LM102H	60	146	\$100.00	
8-20-20	WETV	Atlanta Interconnect 3267/3267	12:06PM	DML20LM102H	60	150	\$74.00	
8-20-20	WETV	Atlanta Interconnect 3267/3267	4:08PM	DML20LM102H	60	149	\$96.00	
8-20-20	WETV	Atlanta Interconnect 3267/3267	7:17PM	DML20LM102H	60	148	\$146.00	

Order# SG457913 Total: \$22,370.00



**INVOICE NO.**

SG29774

**BILL CYCLE**

202008

**BILL TO**

CANAL PARTNERS MEDIA - REGIONAL  
900 CIR 75 PKWY  
STE 1650  
ATLANTA, GA 30339

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CANAL PARTNERS MEDIA - REGIONAL	A481	FRIENDS OF LUCY MCBATH - ND - ATL	202655

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$19,014.50**

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