

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3008563

<b>Traffic Order #</b>	451281		<b>Created On</b>	5/1/2020 9:48:02 AM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	3008563		<b>Created By</b>	Smith, Brandon		<b>Gross \$</b>	17504.00	
<b>Order Descrp</b>	POL_Candidate_Unterman For Congress		<b>Updated On</b>	5/4/2020 11:12:15 AM		<b>Net \$</b>	14878.40	
<b>Client</b>	UNTERMAN FOR CONGRESS		<b>Updated By</b>	Smith, Jennifer		<b>Units</b>	32	
<b>Start Date</b>	5/2/2020		<b>Industry</b>	Political-State-Local		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/10/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Haley, Blayre		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	MH STRATEGIES LLC	15.00%	<b>Address 1</b>	3625 CUMBERLAND BLVD SE		<b>Product</b>		
<b>RepFirm</b>		0%	<b>Address 2</b>	STE 130		<b>Estimate</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	ATLANTA, GA		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	30339		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Atlanta GA Interconnect		<b>Contact</b>			Atlanta DMA: NP=80, IP= 74 See Key on FCC site for network/zone information		
<b>Total Networks</b>	1		<b>Phone</b>					
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		3267		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	869b5534-b28b-ea11-9100-005056979d16				

**SUMMARY FOR SYSCODE 3267**

<b>Traffic Order #</b>	451281	<b>Created On</b>	5/1/2020 9:48:37 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3008563	<b>Created By</b>	Smith, Brandon	<b>Syscode Gross \$</b>	17504.00
<b>Order Descrp</b>	POL_Candidate_Unterman For Congress	<b>Updated On</b>	5/4/2020 11:10:28 AM	<b>Syscode Net \$</b>	14878.40
<b>Client</b>	UNTERMAN FOR CONGRESS	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	32
<b>Start Date</b>	5/2/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/10/2020	<b>Zones</b>	Atlanta GA Interconnect	<b>Avg Unit Rate</b>	547.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/02/2020	05/03/2020	Sa-Su 5a-9a						X	X	4	\$254.00	\$1,016.00	30
2			Local Political Bundle	70   70	Fox News Channel	3267		05/09/2020	05/10/2020	Sa-Su 5a-9a						X	X	0	\$254.00	\$0.00	30
3	2		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/02/2020	05/03/2020	Sa-Su 4p-7p						X	X	4	\$488.00	\$1,952.00	30
4			Local Political Bundle	70   70	Fox News Channel	3267		05/09/2020	05/10/2020	Sa-Su 4p-7p						X	X	0	\$488.00	\$0.00	30
5	3		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/02/2020	05/03/2020	Sa-Su 7p-12m						X	X	7	\$723.00	\$5,061.00	30
6			Local Political Bundle	70   70	Fox News Channel	3267		05/09/2020	05/10/2020	Sa-Su 7p-12m						X	X	0	\$723.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Local Political Bundle	70   70	Fox News Channel	3267		05/02/2020	05/03/2020	M-Tu 5a-9a	X	X						0	\$254.00	\$0.00	30
8	4		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						4	\$254.00	\$1,016.00	30
9			Local Political Bundle	70   70	Fox News Channel	3267		05/02/2020	05/03/2020	M-Tu 4p-7p	X	X						0	\$488.00	\$0.00	30
10	5		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						4	\$488.00	\$1,952.00	30
11			Local Political Bundle	70   70	Fox News Channel	3267		05/02/2020	05/03/2020	M-Tu 7p-12m	X	X						0	\$723.00	\$0.00	30
12	6		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						8	\$723.00	\$5,784.00	30
13	7		Local Political Bundle	74   74	Fox News Channel	3267	IPE	05/05/2020	05/10/2020	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$723.00	\$723.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3008563					
Traffic Order #	451281	# of Weeks	2	Active	Yes
Order #	3008563	Created On	5/1/2020 9:48:02 AM	Order Status	Revision Confirmed
Order Descrp	POL_Candidate_Unterman For Congress	Created By	Smith, Brandon	Gross \$	17504.00
Client	UNTERMAN FOR CONGRESS	Updated On	5/4/2020 11:12:15 AM	Net \$	14878.40
Start Date	5/2/2020	Updated By	Smith, Jennifer	Units	32
End Date	5/10/2020	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	