



<b>INVOICE NO.</b>	<b>INVOICE DATE</b>
AT511700	10/4/2018
<b>BILL CYCLE</b>	<b>INVOICE DUE DATE</b>
201809	10/28/2018

MEDIUM BUYING LLC (ATL) NCC  
NCC

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIUM BUYING LLC (ATL) NCC	22641	KEMP FOR GOV - NCC - ATL	18454

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
AT403577	Atlanta	TV	\$76,324.00	157	157

### INVOICE NOTES

PRI: NP=3, IP=7 62579814

Gross Advertising Total	\$76,324.00
Agency Commission	(\$11,448.60)
Rep Commission	(\$8,433.80)
<b>Net Advertising Total</b>	<b>\$56,441.60</b>

**Terms:** Net 30 Days  
**Mail to:** COMCAST SPOTLIGHT  
 PO BOX 409558  
 ATLANTA, GA 30384-9558



INVOICE NO.

AT511700

INVOICE DATE

10/4/2018

BILL CYCLE

201809

INVOICE DUE DATE

10/28/2018

**AFFIDAVIT**

**Product:**  
**Estimate No:** NA  
**Campaign No:**

**Comcast Order No:** AT403577  
**TIM Est No:** 2480595  
**AE Name:** NCC - ATL DC

**Market:** Atlanta  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1388149	GAGOVBK083118H	ATL INT-3267/3267	AEN, BRVO, CNBC, CNN, ESP2, ESPN, FOOD, FS1, FXNC, HGTV, LIF, LMN, MNBC, TWC, USA	157	\$76,324.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ESP2	ATL INT-3267/3267	NE1388149	9	\$1,989.00
LMN	ATL INT-3267/3267	NE1388149	9	\$1,242.00
TWC	ATL INT-3267/3267	NE1388149	8	\$656.00
CNN	ATL INT-3267/3267	NE1388149	19	\$7,525.00
FXNC	ATL INT-3267/3267	NE1388149	18	\$8,793.00
BRVO	ATL INT-3267/3267	NE1388149	9	\$5,373.00
HGTV	ATL INT-3267/3267	NE1388149	9	\$7,416.00
USA	ATL INT-3267/3267	NE1388149	9	\$7,452.00
CNBC	ATL INT-3267/3267	NE1388149	9	\$1,350.00
ESPN	ATL INT-3267/3267	NE1388149	17	\$15,446.00
FS1	ATL INT-3267/3267	NE1388149	6	\$588.00
AEN	ATL INT-3267/3267	NE1388149	9	\$5,697.00
FOOD	ATL INT-3267/3267	NE1388149	9	\$6,507.00
LIF	ATL INT-3267/3267	NE1388149	9	\$4,554.00
MNBC	ATL INT-3267/3267	NE1388149	8	\$1,736.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-12-18	AEN	ATL INT-3267/3267	8:15PM	GAGOVBK083118H	30	27	\$633.00	
9-12-18	CNN	ATL INT-3267/3267	6:37AM	GAGOVBK083118H	30	7	\$217.00	
9-12-18	CNN	ATL INT-3267/3267	8:50PM	GAGOVBK083118H	30	5	\$595.00	
9-12-18	ESP2	ATL INT-3267/3267	8:27PM	GAGOVBK083118H	30	17	\$221.00	
9-12-18	ESPN	ATL INT-3267/3267	7:31PM	GAGOVBK083118H	30	2	\$952.00	
9-12-18	FXNC	ATL INT-3267/3267	9:49PM	GAGOVBK083118H	30	9	\$723.00	
9-13-18	AEN	ATL INT-3267/3267	10:15PM	GAGOVBK083118H	30	27	\$633.00	
9-13-18	AEN	ATL INT-3267/3267	11:18PM	GAGOVBK083118H	30	27	\$633.00	
9-13-18	BRVO	ATL INT-3267/3267	7:11PM	GAGOVBK083118H	30	13	\$597.00	
9-13-18	CNBC	ATL INT-3267/3267	10:52PM	GAGOVBK083118H	30	15	\$150.00	
9-13-18	CNN	ATL INT-3267/3267	6:47AM	GAGOVBK083118H	30	7	\$217.00	
9-13-18	CNN	ATL INT-3267/3267	8:37AM	GAGOVBK083118H	30	7	\$217.00	
9-13-18	ESP2	ATL INT-3267/3267	7:30PM	GAGOVBK083118H	30	17	\$221.00	
9-13-18	ESPN	ATL INT-3267/3267	10:11PM	GAGOVBK083118H	30	2	\$952.00	
9-13-18	ESPN	ATL INT-3267/3267	11:30PM	GAGOVBK083118H	30	2	\$952.00	
9-13-18	FXNC	ATL INT-3267/3267	6:52AM	GAGOVBK083118H	30	11	\$254.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-13-18	FXNC	ATL INT-3267/3267	7:52AM	GAGOVBK083118H	30	11	\$254.00	
9-13-18	FXNC	ATL INT-3267/3267	8:50AM	GAGOVBK083118H	30	11	\$254.00	
9-13-18	HGTV	ATL INT-3267/3267	7:16PM	GAGOVBK083118H	30	19	\$824.00	
9-13-18	LIF	ATL INT-3267/3267	11:25PM	GAGOVBK083118H	30	29	\$506.00	
9-13-18	LMN	ATL INT-3267/3267	10:22PM	GAGOVBK083118H	30	25	\$138.00	
9-14-18	AEN	ATL INT-3267/3267	7:05PM	GAGOVBK083118H	30	27	\$633.00	
9-14-18	AEN	ATL INT-3267/3267	8:08PM	GAGOVBK083118H	30	27	\$633.00	
9-14-18	BRVO	ATL INT-3267/3267	9:34PM	GAGOVBK083118H	30	13	\$597.00	
9-14-18	BRVO	ATL INT-3267/3267	11:15PM	GAGOVBK083118H	30	13	\$597.00	
9-14-18	CNN	ATL INT-3267/3267	6:58AM	GAGOVBK083118H	30	7	\$217.00	
9-14-18	CNN	ATL INT-3267/3267	7:49AM	GAGOVBK083118H	30	7	\$217.00	
9-14-18	CNN	ATL INT-3267/3267	11:44PM	GAGOVBK083118H	30	5	\$595.00	
9-14-18	ESP2	ATL INT-3267/3267	7:13PM	GAGOVBK083118H	30	17	\$221.00	
9-14-18	ESP2	ATL INT-3267/3267	10:21PM	GAGOVBK083118H	30	17	\$221.00	
9-14-18	FOOD	ATL INT-3267/3267	10:16PM	GAGOVBK083118H	30	23	\$723.00	
9-14-18	FOOD	ATL INT-3267/3267	11:17PM	GAGOVBK083118H	30	23	\$723.00	
9-14-18	HGTV	ATL INT-3267/3267	7:17PM	GAGOVBK083118H	30	19	\$824.00	
9-14-18	HGTV	ATL INT-3267/3267	11:18PM	GAGOVBK083118H	30	19	\$824.00	
9-14-18	LIF	ATL INT-3267/3267	7:14PM	GAGOVBK083118H	30	29	\$506.00	
9-14-18	LMN	ATL INT-3267/3267	9:18PM	GAGOVBK083118H	30	25	\$138.00	
9-14-18	LMN	ATL INT-3267/3267	11:10PM	GAGOVBK083118H	30	25	\$138.00	
9-14-18	MNBC	ATL INT-3267/3267	8:49AM	GAGOVBK083118H	30	31	\$217.00	
9-14-18	TWC	ATL INT-3267/3267	7:46AM	GAGOVBK083118H	30	34	\$91.00	
9-14-18	TWC	ATL INT-3267/3267	10:17AM	GAGOVBK083118H	30	35	\$55.00	
9-14-18	TWC	ATL INT-3267/3267	11:17AM	GAGOVBK083118H	30	35	\$55.00	
9-14-18	TWC	ATL INT-3267/3267	7:47PM	GAGOVBK083118H	30	37	\$91.00	
9-14-18	USA	ATL INT-3267/3267	8:27PM	GAGOVBK083118H	30	21	\$828.00	
9-14-18	USA	ATL INT-3267/3267	11:18PM	GAGOVBK083118H	30	21	\$828.00	
9-15-18	AEN	ATL INT-3267/3267	11:08PM	GAGOVBK083118H	30	27	\$633.00	
9-15-18	BRVO	ATL INT-3267/3267	11:16PM	GAGOVBK083118H	30	13	\$597.00	
9-15-18	CNBC	ATL INT-3267/3267	11:42PM	GAGOVBK083118H	30	15	\$150.00	
9-15-18	ESP2	ATL INT-3267/3267	11:37PM	GAGOVBK083118H	30	17	\$221.00	
9-15-18	FOOD	ATL INT-3267/3267	7:21PM	GAGOVBK083118H	30	23	\$723.00	
9-15-18	FOOD	ATL INT-3267/3267	10:21PM	GAGOVBK083118H	30	23	\$723.00	
9-15-18	FS1	ATL INT-3267/3267	2:04PM	GAGOVBK083118H	30	4	\$98.00	
9-15-18	FS1	ATL INT-3267/3267	2:29PM	GAGOVBK083118H	30	4	\$98.00	
9-15-18	FS1	ATL INT-3267/3267	4:17PM	GAGOVBK083118H	30	4	\$98.00	
9-15-18	FXNC	ATL INT-3267/3267	10:48PM	GAGOVBK083118H	30	9	\$723.00	
9-15-18	FXNC	ATL INT-3267/3267	11:49PM	GAGOVBK083118H	30	9	\$723.00	
9-15-18	HGTV	ATL INT-3267/3267	7:18PM	GAGOVBK083118H	30	19	\$824.00	
9-15-18	HGTV	ATL INT-3267/3267	8:18PM	GAGOVBK083118H	30	19	\$824.00	
9-15-18	LIF	ATL INT-3267/3267	9:18PM	GAGOVBK083118H	30	29	\$506.00	
9-15-18	LIF	ATL INT-3267/3267	10:18PM	GAGOVBK083118H	30	29	\$506.00	
9-15-18	TWC	ATL INT-3267/3267	7:17AM	GAGOVBK083118H	30	34	\$91.00	
9-15-18	TWC	ATL INT-3267/3267	8:16AM	GAGOVBK083118H	30	34	\$91.00	
9-15-18	USA	ATL INT-3267/3267	8:22PM	GAGOVBK083118H	30	21	\$828.00	
9-15-18	USA	ATL INT-3267/3267	10:25PM	GAGOVBK083118H	30	21	\$828.00	
9-16-18	BRVO	ATL INT-3267/3267	9:10PM	GAGOVBK083118H	30	13	\$597.00	
9-16-18	BRVO	ATL INT-3267/3267	11:14PM	GAGOVBK083118H	30	13	\$597.00	
9-16-18	CNBC	ATL INT-3267/3267	7:34PM	GAGOVBK083118H	30	15	\$150.00	
9-16-18	CNBC	ATL INT-3267/3267	8:31PM	GAGOVBK083118H	30	15	\$150.00	
9-16-18	CNBC	ATL INT-3267/3267	10:44PM	GAGOVBK083118H	30	15	\$150.00	
9-16-18	CNBC	ATL INT-3267/3267	11:31PM	GAGOVBK083118H	30	15	\$150.00	
9-16-18	CNN	ATL INT-3267/3267	6:55AM	GAGOVBK083118H	30	7	\$217.00	
9-16-18	CNN	ATL INT-3267/3267	8:49AM	GAGOVBK083118H	30	7	\$217.00	
9-16-18	CNN	ATL INT-3267/3267	7:49PM	GAGOVBK083118H	30	5	\$595.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-16-18	CNN	ATL INT-3267/3267	8:58PM	GAGOVBK083118H	30	5	\$595.00	
9-16-18	CNN	ATL INT-3267/3267	10:45PM	GAGOVBK083118H	30	5	\$595.00	
9-16-18	CNN	ATL INT-3267/3267	11:35PM	GAGOVBK083118H	30	5	\$595.00	
9-16-18	ESPN	ATL INT-3267/3267	8:35PM	GAGOVBK083118H	30	17	\$221.00	
9-16-18	ESPN	ATL INT-3267/3267	11:12AM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	12:40PM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	1:06PM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	2:12PM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	3:36PM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	4:43PM	GAGOVBK083118H	30	1	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	7:20PM	GAGOVBK083118H	30	2	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	9:08PM	GAGOVBK083118H	30	2	\$952.00	
9-16-18	ESPN	ATL INT-3267/3267	11:45PM	GAGOVBK083118H	30	2	\$952.00	
9-16-18	FOOD	ATL INT-3267/3267	7:22PM	GAGOVBK083118H	30	23	\$723.00	
9-16-18	FOOD	ATL INT-3267/3267	11:18PM	GAGOVBK083118H	30	23	\$723.00	
9-16-18	FS1	ATL INT-3267/3267	1:01PM	GAGOVBK083118H	30	4	\$98.00	
9-16-18	FS1	ATL INT-3267/3267	2:06PM	GAGOVBK083118H	30	4	\$98.00	
9-16-18	FS1	ATL INT-3267/3267	4:20PM	GAGOVBK083118H	30	4	\$98.00	
9-16-18	FXNC	ATL INT-3267/3267	6:52AM	GAGOVBK083118H	30	11	\$254.00	
9-16-18	FXNC	ATL INT-3267/3267	7:51AM	GAGOVBK083118H	30	11	\$254.00	
9-16-18	FXNC	ATL INT-3267/3267	8:52AM	GAGOVBK083118H	30	11	\$254.00	
9-16-18	FXNC	ATL INT-3267/3267	9:50PM	GAGOVBK083118H	30	9	\$723.00	
9-16-18	FXNC	ATL INT-3267/3267	10:49PM	GAGOVBK083118H	30	9	\$723.00	
9-16-18	FXNC	ATL INT-3267/3267	11:52PM	GAGOVBK083118H	30	9	\$723.00	
9-16-18	HGTV	ATL INT-3267/3267	11:17PM	GAGOVBK083118H	30	19	\$824.00	
9-16-18	LIF	ATL INT-3267/3267	7:14PM	GAGOVBK083118H	30	29	\$506.00	
9-16-18	LIF	ATL INT-3267/3267	8:23PM	GAGOVBK083118H	30	29	\$506.00	
9-16-18	LMN	ATL INT-3267/3267	7:15PM	GAGOVBK083118H	30	25	\$138.00	
9-16-18	LMN	ATL INT-3267/3267	8:14PM	GAGOVBK083118H	30	25	\$138.00	
9-16-18	LMN	ATL INT-3267/3267	9:12PM	GAGOVBK083118H	30	25	\$138.00	
9-16-18	MNBC	ATL INT-3267/3267	6:27AM	GAGOVBK083118H	30	31	\$217.00	
9-16-18	MNBC	ATL INT-3267/3267	6:49AM	GAGOVBK083118H	30	31	\$217.00	
9-16-18	MNBC	ATL INT-3267/3267	7:22AM	GAGOVBK083118H	30	31	\$217.00	
9-16-18	MNBC	ATL INT-3267/3267	8:27AM	GAGOVBK083118H	30	31	\$217.00	
9-16-18	MNBC	ATL INT-3267/3267	8:57AM	GAGOVBK083118H	30	31	\$217.00	
9-16-18	TWC	ATL INT-3267/3267	7:17PM	GAGOVBK083118H	30	37	\$91.00	
9-16-18	TWC	ATL INT-3267/3267	9:17PM	GAGOVBK083118H	30	37	\$91.00	
9-16-18	USA	ATL INT-3267/3267	8:28PM	GAGOVBK083118H	30	21	\$828.00	
9-16-18	USA	ATL INT-3267/3267	11:13PM	GAGOVBK083118H	30	21	\$828.00	
9-17-18	AEN	ATL INT-3267/3267	8:15PM	GAGOVBK083118H	30	28	\$633.00	
9-17-18	AEN	ATL INT-3267/3267	9:18PM	GAGOVBK083118H	30	28	\$633.00	
9-17-18	AEN	ATL INT-3267/3267	10:16PM	GAGOVBK083118H	30	28	\$633.00	
9-17-18	BRVO	ATL INT-3267/3267	11:13PM	GAGOVBK083118H	30	14	\$597.00	
9-17-18	CNBC	ATL INT-3267/3267	11:36PM	GAGOVBK083118H	30	16	\$150.00	
9-17-18	CNN	ATL INT-3267/3267	6:40AM	GAGOVBK083118H	30	8	\$217.00	
9-17-18	CNN	ATL INT-3267/3267	8:38PM	GAGOVBK083118H	30	6	\$595.00	
9-17-18	ESPN	ATL INT-3267/3267	7:28PM	GAGOVBK083118H	30	18	\$221.00	
9-17-18	FOOD	ATL INT-3267/3267	7:27PM	GAGOVBK083118H	30	24	\$723.00	
9-17-18	FXNC	ATL INT-3267/3267	8:52AM	GAGOVBK083118H	30	12	\$254.00	
9-17-18	FXNC	ATL INT-3267/3267	8:45PM	GAGOVBK083118H	30	10	\$723.00	
9-17-18	HGTV	ATL INT-3267/3267	11:18PM	GAGOVBK083118H	30	20	\$824.00	
9-17-18	LIF	ATL INT-3267/3267	11:11PM	GAGOVBK083118H	30	30	\$506.00	
9-17-18	LMN	ATL INT-3267/3267	8:18PM	GAGOVBK083118H	30	26	\$138.00	
9-17-18	LMN	ATL INT-3267/3267	9:13PM	GAGOVBK083118H	30	26	\$138.00	
9-17-18	USA	ATL INT-3267/3267	9:18PM	GAGOVBK083118H	30	22	\$828.00	
9-18-18	BRVO	ATL INT-3267/3267	7:06PM	GAGOVBK083118H	30	14	\$597.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-18-18	BRVO	ATL INT-3267/3267	8:02PM	GAGOVBK083118H	30	14	\$597.00	
9-18-18	CNBC	ATL INT-3267/3267	9:32PM	GAGOVBK083118H	30	16	\$150.00	
9-18-18	CNBC	ATL INT-3267/3267	10:45PM	GAGOVBK083118H	30	16	\$150.00	
9-18-18	CNN	ATL INT-3267/3267	6:49AM	GAGOVBK083118H	30	8	\$217.00	
9-18-18	CNN	ATL INT-3267/3267	8:41AM	GAGOVBK083118H	30	8	\$217.00	
9-18-18	CNN	ATL INT-3267/3267	9:42PM	GAGOVBK083118H	30	6	\$595.00	
9-18-18	CNN	ATL INT-3267/3267	10:45PM	GAGOVBK083118H	30	6	\$595.00	
9-18-18	ESP2	ATL INT-3267/3267	9:26PM	GAGOVBK083118H	30	18	\$221.00	
9-18-18	ESP2	ATL INT-3267/3267	11:33PM	GAGOVBK083118H	30	18	\$221.00	
9-18-18	ESPN	ATL INT-3267/3267	4:13PM	GAGOVBK083118H	30	33	\$583.00	
9-18-18	ESPN	ATL INT-3267/3267	5:26PM	GAGOVBK083118H	30	33	\$583.00	
9-18-18	ESPN	ATL INT-3267/3267	7:26PM	GAGOVBK083118H	30	3	\$952.00	
9-18-18	ESPN	ATL INT-3267/3267	8:06PM	GAGOVBK083118H	30	3	\$952.00	
9-18-18	ESPN	ATL INT-3267/3267	11:25PM	GAGOVBK083118H	30	3	\$952.00	
9-18-18	FOOD	ATL INT-3267/3267	7:23PM	GAGOVBK083118H	30	24	\$723.00	
9-18-18	FOOD	ATL INT-3267/3267	11:23PM	GAGOVBK083118H	30	24	\$723.00	
9-18-18	FXNC	ATL INT-3267/3267	6:51AM	GAGOVBK083118H	30	12	\$254.00	
9-18-18	FXNC	ATL INT-3267/3267	8:51AM	GAGOVBK083118H	30	12	\$254.00	
9-18-18	FXNC	ATL INT-3267/3267	7:47PM	GAGOVBK083118H	30	10	\$723.00	
9-18-18	FXNC	ATL INT-3267/3267	9:49PM	GAGOVBK083118H	30	10	\$723.00	
9-18-18	HGTV	ATL INT-3267/3267	7:19PM	GAGOVBK083118H	30	20	\$824.00	
9-18-18	HGTV	ATL INT-3267/3267	8:20PM	GAGOVBK083118H	30	20	\$824.00	
9-18-18	LIF	ATL INT-3267/3267	7:12PM	GAGOVBK083118H	30	30	\$506.00	
9-18-18	LIF	ATL INT-3267/3267	10:18PM	GAGOVBK083118H	30	30	\$506.00	
9-18-18	LMN	ATL INT-3267/3267	7:17PM	GAGOVBK083118H	30	26	\$138.00	
9-18-18	MNBC	ATL INT-3267/3267	7:38AM	GAGOVBK083118H	30	32	\$217.00	
9-18-18	MNBC	ATL INT-3267/3267	8:29AM	GAGOVBK083118H	30	32	\$217.00	
9-18-18	USA	ATL INT-3267/3267	10:17PM	GAGOVBK083118H	30	22	\$828.00	
9-18-18	USA	ATL INT-3267/3267	11:29PM	GAGOVBK083118H	30	22	\$828.00	

Order# AT403577 Total: \$76,324.00



**INVOICE NO.**

AT511700

**BILL CYCLE**

201809

**BILL TO**

MEDIUM BUYING LLC (ATL) NCC  
NCC

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIUM BUYING LLC (ATL) NCC	22641	KEMP FOR GOV - NCC - ATL	18454

**Terms:** Net 30 Days  
**Mail to:** COMCAST SPOTLIGHT  
 PO BOX 409558  
 ATLANTA, GA 30384-9558  
**Special Note:** We have adopted an Eco-Friendly billing approach by eliminating paper invoices. If you previously selected EDI or Customer Portal to obtain invoices, you will no longer receive a copy in the mail.

**Phone:** 866-531-1721  
**Note:** Ask\_BusOps@cable.comcast.com

**Net Balance Due** **\$56,441.60**

We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at [www.comcastinvoices.com](http://www.comcastinvoices.com) or call us at 866-531-1721.