

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2474036

Order #	2474036		Created On	9/4/2018 1:41:10 PM		Order Status	Revision Confirmed	
Order Descrp	PRI: NP=3, IP=7 62576179		Created By	NCC_Gateway_User		Gross \$	94183.00	
Client	KEMP FOR GOV - NCC - ATL		Updated On	9/5/2018 12:07:21 PM		Net \$	67811.76	
Start Date	9/3/2018		Updated By	Jones, Karinda		Units	251	
End Date	9/16/2018		Industry	eIMPORT PRODUCT		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary	ATLANTA		Purchase Order #		
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - ATL - DC		Tertiary	Core Business		EDI INFORMATION		
AE 2			Quarternary	POLITICAL – EOF/DEMAND		Product		
Agency	Medium Buying LLC (ATL)	15.00%	TRAFFIC OPTIONS			Estimate	NA	
	NCC		Address 1	NCC		Submit EDI Invoice?	Do Not Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip					
Total Zones	2		Zip					
Zones	Atlanta GA DISH- I+,Atlanta GA Interc...		Contact					
Total Networks	11		Phone					
GENERAL COMMENTS			Avail Tag					
			Contract Type	Political		SYSCODE LIST		
			Copy Group			9803,3267		
			Division					
			Reference #					

SUMMARY FOR SYSCODE 3267

Order #	2474036	Created On	9/4/2018 1:41:10 PM	Order Status	Revision Confirmed
Order Descrp	PRI: NP=3, IP=7 62576179	Created By	NCC_Gateway_User	Syscode Gross \$	83168.00
Client	KEMP FOR GOV - NCC - ATL	Updated On	9/5/2018 12:05:47 PM	Syscode Net \$	59880.96
Start Date	9/3/2018	Updated By	Jones, Karinda	Syscode Units	181
End Date	9/16/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Atlanta GA Interconnect	Avg Unit Rate	459.49

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
25	1		National Bundle	7 7	ESPN2	3267	ESP2 W	09/08/2018	09/09/2018	Sa-Su 11a-7p	6	\$221.00	\$1,326.00	30
26			National Bundle	7 7	ESPN2	3267	ESP2 W	09/15/2018	09/16/2018	Sa-Su 11a-7p	0	\$221.00	\$0.00	30
27	2		National Bundle	7 7	ESPN	3267	ESPN W	09/08/2018	09/09/2018	Sa-Su 11a-7p	6	\$952.00	\$5,712.00	30
28			National Bundle	7 7	ESPN	3267	ESPN W	09/15/2018	09/16/2018	Sa-Su 11a-7p	0	\$952.00	\$0.00	30
29	3		National Bundle	7 7	Food Network	3267	FOOD W	09/08/2018	09/09/2018	Sa-Su 11a-7p	21	\$723.00	\$15,183.00	30
30			National Bundle	7 7	Food Network	3267	FOOD W	09/15/2018	09/16/2018	Sa-Su 11a-7p	0	\$723.00	\$0.00	30
31	4		National Bundle	7 7	Bravo	3267	BRVO PT	09/05/2018	09/09/2018	W-Su 7p-12m	13	\$597.00	\$7,761.00	30
32			National Bundle	7 7	Bravo	3267	BRVO PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$597.00	\$0.00	30
33			National Bundle	7 7	Bravo	3267	BRVO PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$597.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
34	5		National Bundle	7 7	Bravo	3267	BRVO PT	09/10/2018	09/12/2018	M-W 7p-12m	8	\$597.00	\$4,776.00	30
35	6		National Bundle	7 7	CNN	3267	CNN PT	09/05/2018	09/09/2018	W-Su 7p-12m	13	\$595.00	\$7,735.00	30
36			National Bundle	7 7	CNN	3267	CNN PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$595.00	\$0.00	30
37			National Bundle	7 7	CNN	3267	CNN PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$595.00	\$0.00	30
38	7		National Bundle	7 7	CNN	3267	CNN PT	09/10/2018	09/12/2018	M-W 7p-12m	8	\$595.00	\$4,760.00	30
39	8		National Bundle	7 7	Fox News Channel	3267	FXNC PT	09/05/2018	09/09/2018	W-Su 7p-12m	4	\$723.00	\$2,892.00	30
40			National Bundle	7 7	Fox News Channel	3267	FXNC PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$723.00	\$0.00	30
41			National Bundle	7 7	Fox News Channel	3267	FXNC PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$723.00	\$0.00	30
42	9		National Bundle	7 7	Fox News Channel	3267	FXNC PT	09/10/2018	09/12/2018	M-W 7p-12m	3	\$723.00	\$2,169.00	30
43	10		National Bundle	7 7	HGTV	3267	HGTV PT	09/05/2018	09/09/2018	W-Su 7p-12m	2	\$824.00	\$1,648.00	30
44			National Bundle	7 7	HGTV	3267	HGTV PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$824.00	\$0.00	30
45			National Bundle	7 7	HGTV	3267	HGTV PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$824.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
46	11		National Bundle	7 7	HGTV	3267	HGTV PT	09/10/2018	09/12/2018	M-W 7p-12m	0	\$824.00	\$0.00	30
47	12		National Bundle	7 7	Lifetime Movie Network	3267	LMN PT	09/05/2018	09/09/2018	W-Su 7p-12m	15	\$138.00	\$2,070.00	30
48			National Bundle	7 7	Lifetime Movie Network	3267	LMN PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$138.00	\$0.00	30
49			National Bundle	7 7	Lifetime Movie Network	3267	LMN PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$138.00	\$0.00	30
50	13		National Bundle	7 7	Lifetime Movie Network	3267	LMN PT	09/10/2018	09/12/2018	M-W 7p-12m	9	\$138.00	\$1,242.00	30
51	14		National Bundle	7 7	Lifetime	3267	LIF PT	09/05/2018	09/09/2018	W-Su 7p-12m	12	\$506.00	\$6,072.00	30
52			National Bundle	7 7	Lifetime	3267	LIF PT	09/12/2018	09/16/2018	W-Su 7p-12m	0	\$506.00	\$0.00	30
53			National Bundle	7 7	Lifetime	3267	LIF PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$506.00	\$0.00	30
54	15		National Bundle	7 7	Lifetime	3267	LIF PT	09/10/2018	09/12/2018	M-W 7p-12m	8	\$506.00	\$4,048.00	30
56	16		National Bundle	7 7	A&E Network	3267		09/06/2018	09/09/2018	Th-Su 5a-9a	6	\$63.00	\$378.00	30
57	17		National Bundle	7 7	A&E Network	3267		09/06/2018	09/09/2018	Th-Su 9a-4p	5	\$91.00	\$455.00	30
58	18		National Bundle	7 7	A&E Network	3267		09/06/2018	09/09/2018	Th-Su 4p-7p	5	\$289.00	\$1,445.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
59	19		National Bundle	7 7	A&E Network	3267		09/06/2018	09/09/2018	Th-Su 7p-12m	5	\$633.00	\$3,165.00	30
60	20		National Bundle	7 7	A&E Network	3267		09/08/2018	09/09/2018	Sa-Su 11a-7p	5	\$633.00	\$3,165.00	30
61	21		National Bundle	7 7	TLC	3267		09/06/2018	09/09/2018	Th-Su 5a-9a	6	\$109.00	\$654.00	30
62	22		National Bundle	7 7	TLC	3267		09/06/2018	09/09/2018	Th-Su 9a-4p	5	\$109.00	\$545.00	30
63	23		National Bundle	7 7	TLC	3267		09/06/2018	09/09/2018	Th-Su 4p-7p	5	\$221.00	\$1,105.00	30
64	24		National Bundle	7 7	TLC	3267		09/06/2018	09/09/2018	Th-Su 7p-12m	6	\$442.00	\$2,652.00	30
65	25		National Bundle	7 7	TLC	3267		09/08/2018	09/09/2018	Sa-Su 11a-7p	5	\$442.00	\$2,210.00	30

SUMMARY FOR SYSCODE 9803

Order #	2474036	Created On	9/4/2018 1:41:10 PM	Order Status	Revision Confirmed
Order Descrp	PRI: NP=3, IP=7 62576179	Created By	NCC_Gateway_User	Syscode Gross \$	11015.00
Client	KEMP FOR GOV - NCC - ATL	Updated On	9/5/2018 8:28:22 AM	Syscode Net \$	7930.80
Start Date	9/3/2018	Updated By	Jones, Karinda	Syscode Units	70
End Date	9/16/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Atlanta GA DISH- I+	Avg Unit Rate	157.36

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Bundle	7 7	ESPN2	9803	ESP2 W	09/08/2018	09/09/2018	Sa-Su 11a-7p	2	\$44.00	\$88.00	30
2			National Bundle	7 7	ESPN2	9803	ESP2 W	09/15/2018	09/16/2018	Sa-Su 11a-7p	0	\$44.00	\$0.00	30
3	2		National Bundle	7 7	ESPN	9803	ESPN W	09/08/2018	09/09/2018	Sa-Su 11a-7p	4	\$147.00	\$588.00	30
4			National Bundle	7 7	ESPN	9803	ESPN W	09/15/2018	09/16/2018	Sa-Su 11a-7p	0	\$147.00	\$0.00	30
5	3		National Bundle	7 7	Bravo	9803	BRVO PT	09/06/2018	09/09/2018	Th-Su 7p-12m	9	\$173.00	\$1,557.00	30
6			National Bundle	7 7	Bravo	9803	BRVO PT	09/13/2018	09/16/2018	Th-Su 7p-12m	0	\$173.00	\$0.00	30
7			National Bundle	7 7	Bravo	9803	BRVO PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$173.00	\$0.00	30
8	4		National Bundle	7 7	Bravo	9803	BRVO PT	09/10/2018	09/12/2018	M-W 7p-12m	5	\$173.00	\$865.00	30
9	5		National Bundle	7 7	CNN	9803	CNN PT	09/06/2018	09/09/2018	Th-Su 7p-12m	9	\$77.00	\$693.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
10			National Bundle	7 7	CNN	9803	CNN PT	09/13/2018	09/16/2018	Th-Su 7p-12m	0	\$77.00	\$0.00	30
11			National Bundle	7 7	CNN	9803	CNN PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$77.00	\$0.00	30
12	6		National Bundle	7 7	CNN	9803	CNN PT	09/10/2018	09/12/2018	M-W 7p-12m	5	\$77.00	\$385.00	30
13	7		National Bundle	7 7	Fox News Channel	9803	FXNC PT	09/06/2018	09/09/2018	Th-Su 7p-12m	4	\$178.00	\$712.00	30
14			National Bundle	7 7	Fox News Channel	9803	FXNC PT	09/13/2018	09/16/2018	Th-Su 7p-12m	0	\$178.00	\$0.00	30
15			National Bundle	7 7	Fox News Channel	9803	FXNC PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$178.00	\$0.00	30
16	8		National Bundle	7 7	Fox News Channel	9803	FXNC PT	09/10/2018	09/12/2018	M-W 7p-12m	3	\$178.00	\$534.00	30
17	9		National Bundle	7 7	HGTV	9803	HGTV PT	09/06/2018	09/09/2018	Th-Su 7p-12m	9	\$198.00	\$1,782.00	30
18			National Bundle	7 7	HGTV	9803	HGTV PT	09/13/2018	09/16/2018	Th-Su 7p-12m	0	\$198.00	\$0.00	30
19			National Bundle	7 7	HGTV	9803	HGTV PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$198.00	\$0.00	30
20	10		National Bundle	7 7	HGTV	9803	HGTV PT	09/10/2018	09/12/2018	M-W 7p-12m	5	\$198.00	\$990.00	30
21	11		National Bundle	7 7	Food Network	9803	FOOD PT	09/06/2018	09/09/2018	Th-Su 7p-12m	9	\$196.00	\$1,764.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
22			National Bundle	7 7	Food Network	9803	FOOD PT	09/13/2018	09/16/2018	Th-Su 7p-12m	0	\$196.00	\$0.00	30
23			National Bundle	7 7	Food Network	9803	FOOD PT	09/03/2018	09/05/2018	M-W 7p-12m	0	\$196.00	\$0.00	30
24	12		National Bundle	7 7	Food Network	9803	FOOD PT	09/10/2018	09/12/2018	M-W 7p-12m	5	\$196.00	\$980.00	30
55	13		National Bundle	7 7	CNN	9803		09/10/2018	09/12/2018	M-W 7p-12m	1	\$77.00	\$77.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2474036					
Order #	2474036	Created On	9/4/2018 1:41:10 PM	Order Status	Revision Confirmed
Order Descrp	PRI: NP=3, IP=7 62576179	Created By	NCC_Gateway_User	Gross \$	94183.00
Client	KEMP FOR GOV - NCC - ATL	Updated On	9/5/2018 12:07:21 PM	Net \$	67811.76
Start Date	9/3/2018	Updated By	Jones, Karinda	Units	251
End Date	9/16/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	