

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3058786

Traffic Order # 455820		Created On 7/20/2020 4:53:19 PM	Order Status Contract Confirmed
Order # 3058786		Created By NCC_Gateway_User	Gross \$ 81907.00
Order Descrp 62784782 POL ISSUE DUTY AND HONOR PROJECT		Updated On 7/21/2020 10:23:52 AM	Net \$ 58973.04
Client DUTY AND HONOR PROJ - AMP - ATL		Updated By Smith, Brogan	Units 168
Start Date 8/3/2020		Industry Political-Association	Credit Hold NO
End Date 8/16/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - ATL - DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency WATERFRONT STRATEGIES - NCC - ATL 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Atlanta GA Interconnect		Contact	
Total Networks 8		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
PRI, NPE=80, IPE=74.62784782 POL ISSUE DUTY AND HONOR PROJ ECT Atlanta. See key on FCC site for network/zone info.		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order #	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 08050811	
		Estimate 8677	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PRI, NPE=80, IPE=74.62784782 POL ISSUE DUTY AND HONOR PROJECT Atlanta. See key on FCC site for network/zone info.	
		PRI, NPE=80, IPE=74.62784782 POL ISSUE DUTY AND HONOR PROJECT Atlanta. See key on FCC site for network/zone info.	
		SYSCODE LIST	
		3267	

SUMMARY FOR SYSCODE 3267

Traffic Order #	455820	Created On	7/20/2020 4:53:19 PM	Order Status	Contract Confirmed
Order #	3058786	Created By	NCC_Gateway_User	Syscode Gross \$	81907.00
Order Descrp	62784782 POL ISSUE DUTY AND HONOR PROJECT	Updated On	7/21/2020 10:21:08 AM	Syscode Net \$	58973.04
Client	DUTY AND HONOR PROJ - AMP - ATL	Updated By	Smith, Brogan	Syscode Units	168
Start Date	8/3/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/16/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	487.54
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			National Political Bundle	74 74	CNN	3267	NEW DAY<	08/03/2020	08/04/2020	M-Tu 5a-9a	X	X						0	\$334.00	\$0.00	30
2			National Political Bundle	74 74	CNN	3267	CNN NEWSROOM<	08/03/2020	08/04/2020	M-Tu 9a-4p	X	X						0	\$281.00	\$0.00	30
3			National Political Bundle	74 74	CNN	3267	SITUATION ROOM<	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$502.00	\$0.00	30
4			National Political Bundle	74 74	CNN	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$916.00	\$0.00	30
5			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/03/2020	08/04/2020	M-Tu 9a-4p	X	X						0	\$285.00	\$0.00	30
6			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$639.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$1,117.00	\$0.00	30
8			National Political Bundle	74 74	Fox News Channel	3267	FOX AND FRIEND<	08/03/2020	08/04/2020	M-Tu 5a-9a	X	X						0	\$392.00	\$0.00	30
9			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 9a-4p	X	X						0	\$419.00	\$0.00	30
10			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$751.00	\$0.00	30
11			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$1,113.00	\$0.00	30
12			National Political Bundle	74 74	HGTV	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 9a-4p	X	X						0	\$347.00	\$0.00	30
13			National Political Bundle	74 74	HGTV	3267	LOVE IT OR LIS/FIXER UPPER	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$578.00	\$0.00	30
14			National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$924.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	74 74	MSNBC	3267	MORNING JOE<	08/03/2020	08/04/2020	M-Tu 5a-9a	X	X						0	\$334.00	\$0.00	30
16			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 9a-4p	X	X						0	\$281.00	\$0.00	30
17			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$502.00	\$0.00	30
18			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$916.00	\$0.00	30
19			National Political Bundle	74 74	TLC	3267	VARIOUS	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$262.00	\$0.00	30
20			National Political Bundle	74 74	TV Land	3267	MASH<	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$108.00	\$0.00	30
21			National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE	08/03/2020	08/04/2020	M-Tu 4p-7p	X	X						0	\$130.00	\$0.00	30
22			National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE<	08/03/2020	08/04/2020	M-Tu 7p-12m	X	X						0	\$200.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	1		National Political Bundle	74 74	CNN	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 5a-9a			X	X	X	X	X	5	\$334.00	\$1,670.00	30
24	3		National Political Bundle	74 74	CNN	3267	CNN NEWSROOM<	08/05/2020	08/09/2020	W-Su 9a-4p			X	X	X	X	X	5	\$281.00	\$1,405.00	30
25	5		National Political Bundle	74 74	CNN	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$502.00	\$2,510.00	30
26	7		National Political Bundle	74 74	CNN	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$916.00	\$4,580.00	30
27	9		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 9a-4p			X	X	X	X	X	5	\$285.00	\$1,425.00	30
28	11		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$639.00	\$3,195.00	30
29	13		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$1,117.00	\$5,585.00	30
30	15		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 5a-9a			X	X	X	X	X	5	\$392.00	\$1,960.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	17		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 9a-4p			X	X	X	X	X	5	\$419.00	\$2,095.00	30
32	19		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$751.00	\$3,755.00	30
33	21		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$1,113.00	\$5,565.00	30
34	23		National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 9a-4p			X	X	X	X	X	5	\$347.00	\$1,735.00	30
35	25		National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$578.00	\$2,890.00	30
36	27		National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$924.00	\$4,620.00	30
37	29		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 5a-9a			X	X	X	X	X	5	\$334.00	\$1,670.00	30
38	31		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 9a-4p			X	X	X	X	X	5	\$281.00	\$1,405.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	33		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$502.00	\$2,510.00	30
40	35		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$916.00	\$4,580.00	30
41	37		National Political Bundle	74 74	TLC	3267	AVG. ALL WKS<	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	10	\$262.00	\$2,620.00	30
42	39		National Political Bundle	74 74	TV Land	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	10	\$108.00	\$1,080.00	30
43	41		National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE<	08/05/2020	08/09/2020	W-Su 4p-7p			X	X	X	X	X	5	\$130.00	\$650.00	30
44	43		National Political Bundle	74 74	Hallmark Channel	3267	VARIOUS	08/05/2020	08/09/2020	W-Su 7p-12m			X	X	X	X	X	5	\$200.00	\$1,000.00	30
45	2		National Political Bundle	74 74	CNN	3267	NEW DAY<	08/10/2020	08/11/2020	M-Tu 5a-9a	X	X						2	\$334.00	\$668.00	30
46	4		National Political Bundle	74 74	CNN	3267	CNN NEWSROOM<	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						2	\$281.00	\$562.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	6		National Political Bundle	74 74	CNN	3267	SITUATION ROOM<	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$502.00	\$1,004.00	30
48	8		National Political Bundle	74 74	CNN	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$916.00	\$1,832.00	30
49	10		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						2	\$285.00	\$570.00	30
50	12		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$639.00	\$1,278.00	30
51	14		National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$1,117.00	\$2,234.00	30
52	16		National Political Bundle	74 74	Fox News Channel	3267	FOX AND FRIEND<	08/10/2020	08/11/2020	M-Tu 5a-9a	X	X						2	\$392.00	\$784.00	30
53	18		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						2	\$419.00	\$838.00	30
54	20		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$751.00	\$1,502.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	22		National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$1,113.00	\$2,226.00	30
56	24		National Political Bundle	74 74	HGTV	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						2	\$347.00	\$694.00	30
57	26		National Political Bundle	74 74	HGTV	3267	LOVE IT OR LIS/FIXER UPPER	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$578.00	\$1,156.00	30
58	28		National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$924.00	\$1,848.00	30
59	30		National Political Bundle	74 74	MSNBC	3267	MORNING JOE<	08/10/2020	08/11/2020	M-Tu 5a-9a	X	X						2	\$334.00	\$668.00	30
60	32		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 9a-4p	X	X						2	\$281.00	\$562.00	30
61	34		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$502.00	\$1,004.00	30
62	36		National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$916.00	\$1,832.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
63	38		National Political Bundle	74 74	TLC	3267	VARIOUS	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						4	\$262.00	\$1,048.00	30
64	40		National Political Bundle	74 74	TV Land	3267	MASH<	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						4	\$108.00	\$432.00	30
65	42		National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE	08/10/2020	08/11/2020	M-Tu 4p-7p	X	X						2	\$130.00	\$260.00	30
66	44		National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE<	08/10/2020	08/11/2020	M-Tu 7p-12m	X	X						2	\$200.00	\$400.00	30
67			National Political Bundle	74 74	CNN	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 5a-9a			X	X	X	X	X	0	\$334.00	\$0.00	30
68			National Political Bundle	74 74	CNN	3267	CNN NEWSROOM<	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	0	\$281.00	\$0.00	30
69			National Political Bundle	74 74	CNN	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$502.00	\$0.00	30
70			National Political Bundle	74 74	CNN	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$916.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
71			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	0	\$285.00	\$0.00	30
72			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$639.00	\$0.00	30
73			National Political Bundle	74 74	ESPN	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$1,117.00	\$0.00	30
74			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 5a-9a			X	X	X	X	X	0	\$392.00	\$0.00	30
75			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	0	\$419.00	\$0.00	30
76			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$751.00	\$0.00	30
77			National Political Bundle	74 74	Fox News Channel	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$1,113.00	\$0.00	30
78			National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	0	\$347.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
79			National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$578.00	\$0.00	30
80			National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$924.00	\$0.00	30
81			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 5a-9a			X	X	X	X	X	0	\$334.00	\$0.00	30
82			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 9a-4p			X	X	X	X	X	0	\$281.00	\$0.00	30
83			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$502.00	\$0.00	30
84			National Political Bundle	74 74	MSNBC	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$916.00	\$0.00	30
85			National Political Bundle	74 74	TLC	3267	AVG. ALL WKS<	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$262.00	\$0.00	30
86			National Political Bundle	74 74	TV Land	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$108.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
87			National Political Bundle	74 74	Hallmark Channel	3267	HALLMARK MOVIE<	08/12/2020	08/16/2020	W-Su 4p-7p			X	X	X	X	X	0	\$130.00	\$0.00	30
88			National Political Bundle	74 74	Hallmark Channel	3267	VARIOUS	08/12/2020	08/16/2020	W-Su 7p-12m			X	X	X	X	X	0	\$200.00	\$0.00	30

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3058786

Traffic Order #	455820	# of Weeks	2	Active	Yes
Order #	3058786	Created On	7/20/2020 4:53:19 PM	Order Status	Contract Confirmed
Order Descrp	62784782 POL ISSUE DUTY AND HONOR PROJECT	Created By	NCC_Gateway_User	Gross \$	81907.00
Client	DUTY AND HONOR PROJ - AMP - ATL	Updated On	7/21/2020 10:23:52 AM	Net \$	58973.04
Start Date	8/3/2020	Updated By	Smith, Brogan	Units	168
End Date	8/16/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	